

Respondent Name
Peter Kwon
Complainant Name
Courtney Normand
Complaint Description
<p><u>Courtney Normand</u> reported via the portal <i>4 days ago (Thu, 9 Oct 2025 at 4:32 PM)</i></p> <p>On September 5th, Planned Parenthood Alliance Advocates (PPAA) staff informed Peter Kwon via email that he had earned the endorsement of PPAA.</p> <p>On September 11th, our team became aware of inconsistencies and conflicts between written statements Peter Kwon made to our endorsement committee and to other groups regarding his position on certain issues. I spoke with Peter Kwon and with his campaign manager Steve Finley about the problem that day.</p> <p>While working to gather more information, on September 12, we removed his endorsement from our website.</p> <p>Next, Peter was notified on September 18th, via email, that our board of directors had voted to rescind his endorsement. In that email, we also asked that he remove references to a Planned Parenthood Alliance Advocates endorsement from his campaign materials and voter outreach. We received no response.</p> <p>On October 8th, I learned that Peter has continued to use campaign literature that states he is endorsed by our organization (attached).</p>
What impact does the alleged violation(s) have on the public?
1. Doorbelling literature featuring "Planned Parenthood Alliance Advocates Endorsed 2025" badge graphic 2. Doorbelling literature showing the piece is paid for by Peter Kwon's campaign 3. Email dated 9/18/25 to Peter Kwon and his campaign manager informing him that his endorsement had been rescinded. PP staff email addresses and phone number redacted for security.
List of attached evidence or contact information where evidence may be found
Courtney Normand
List of potential witnesses with contact information to reach them
Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

VOTE FOR
**PETER
KWON**
KING COUNTY COUNCIL DIST. 5

**Others talk about
problems. I solve them.**

Since I was elected to the SeaTac City Council in 2015, I have held listening hours at coffee shops every Sunday. Hosting these sessions has helped me respond to voter concerns and become a more effective council member.

During this campaign I have visited thousands of homes and I have heard your concerns about high taxes, homelessness, and public safety.

If I am elected to the King County Council, I will hold listening hours in your neighborhood so I can hear directly from you!

**REMEMBER TO VOTE
BY NOVEMBER 4!**

SEATTLE TIMES
July 14, 2018

Another impressive candidate is Peter Kwon, a scrappy SeaTac Councilmember ... who is proud of the City's commitment to human services."



If you have
any questions,
call me or send
me an email.

www.PeterKwon.com

425-417-8454 • PeterSeaTac@gmail.com

Paid for by **Vote For Peter Kwon** • P.O. Box 69313 • SeaTac, WA 98168



About Me

I was born in South Korea and immigrated to the United States when I was three. My brother and I were raised by a single mother who had a Union job as a nurse's aide. After high school, I went to the University of Washington and Bellevue College to study Computer Science.

As a 35-year resident of King County, I've worked in the IT departments at Boeing, Nordstrom, Microsoft, and the University of Washington School of Nursing.

After leading the community security mailbox and neighborhood cleanup programs, I was encouraged to run for city council by neighbors. I was elected to the city council in 2015 and have served for ten years.

I serve on many local regional boards and committees to improve neighborhoods in South King County and to better coordinate between cities. Nationally, I am on the board of the National League of Cities.

**PETER IS
SUPPORTED
BY:**

<https://drive.google.com/file/d/1uJNIPwtp8V9ta0J1L3N5vd50xxqCQCg/view>

1/1



Re: Planned Parenthood Alliance Advocates endorsement

From Courtney Normand <courtney.normand@ppallianceadvocates.org>

Date Thu 9/18/25 3:15 PM

To Peter Kwon <PeterSeaTac@gmail.com>

Cc steve-finley2@outlook.com <steve-finley2@outlook.com>; Nicole Kern <Nicole.Kern@ppallianceadvocates.org>; Planned Parenthood Votes Endorsements <waendorsementsppvh@gmail.com>

Good afternoon Peter,

Thank you for providing this additional information. I brought this to the PP Alliance Advocates board of directors who, incidentally, had a meeting yesterday and were able to have a discussion and hold a vote.

As we discussed on the phone last week and via email, there are inconsistencies between written statements you made to Planned Parenthood Alliance Advocates and to other groups regarding your position on trans youth and their right to full inclusion and participation in all parts of school and community life. We make every effort to follow our policies and practices consistently for all people seeking an endorsement. As such, the PP Alliance Advocates board of directors has voted to rescind your endorsement for the 2025 electoral cycle. This decision applies to 2025 only, which means that in future campaigns, you are welcome to participate in our process again if desired. Moving forward, please remove references to a Planned Parenthood Alliance Advocates endorsement from your campaign materials and voter outreach. If you could please reply to confirm once this is done, that would be appreciated.

We regret these unfortunate circumstances and offer ourselves as a resource on LGBTQ+ issues and policy priorities if you'd like to connect after this electoral cycle to discuss anything further. Thank you for your support of Planned Parenthood and our work, and we wish you the best of luck with your endeavors.

Sincerely,

Courtney Normand (she/her)

Washington State Director

Planned Parenthood Alliance Advocates

C 360.631.0128 | ppallianceadvocates.org

From: Peter Kwon <peterseatac@gmail.com>

Sent: Thursday, September 11, 2025 6:09 PM

To: Courtney Normand <courtney.normand@ppallianceadvocates.org>

Cc: steve-finley2@outlook.com <steve-finley2@outlook.com>; Nicole Kern <Nicole.Kern@ppallianceadvocates.org>; Planned Parenthood Votes Endorsements <waendorsementsppvh@gmail.com>

Subject: Re: Planned Parenthood Alliance Advocates endorsement

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.