#### **Respondent Name**

Nancy Backus

#### **Complainant Name**

**James Taylor** 

#### **Complaint Description**

<u>James Taylor</u> reported via the portal

(Sun, 21 Sep 2025 at 1:41 PM)

This complaint concerns repeated violations of RCW 42.17A.555, which prohibits the use of public facilities in support of or in opposition to a political campaign. Over the course of the 2025 election cycle, Mayor Nancy Backus has systematically used City of Auburn facilities, staff, programs, and taxpayer-funded communications in campaign materials published on both her campaign website and her "Committee to Re-Elect Nancy Backus" Facebook page.

#### Examples include:

- **City Hall Council Chambers and Facilities**: Photos of Mayor Backus at the council dais, at the city podium, and in official recognition ceremonies with city staff and program participants.
- **City-Sponsored Events and Programs**: Petpalooza, Veterans Parade, Clean Sweep, 4th of July, National Night Out, Miss Auburn Court, and other city-funded festivals and volunteer events.
- **City Staff and Uniformed Personnel**: Auburn Police, Valley Regional Fire Authority, and Public Works employees pictured in uniform or on duty.
- **City Communications and Materials**: GovDelivery bulletins and city-branded signage repurposed directly on campaign social media.
- **Capital Projects and Infrastructure**: Ribbon cuttings, bridge openings, parks projects, and transportation programs tied directly to campaign claims of achievement.

These actions are not isolated or incidental. They represent a consistent pattern of commingling city resources with campaign activity, giving the appearance of official government endorsement. This conduct constitutes repeated, high-risk violations of RCW 42.17A.555 and mirrors the ethical prohibitions of RCW 42.52.180.

#### What impact does the alleged violation(s) have on the public?

The alleged violations undermine public trust by creating the false appearance that the City of Auburn, its facilities, staff, and programs officially endorse Mayor Nancy Backus's re-election campaign. Taxpayer-funded resources, including City Hall council chambers, city staff in uniform, city parades, police and fire programs, and city communications have been repurposed into campaign advertising. This blurs the line between official city functions and campaign activity, misleads voters into believing city government is sponsoring or promoting her candidacy, and denies the public fair and impartial use of government resources.

#### List of attached evidence or contact information where evidence may be found

Attached:

Screenshots of Mayor Backus's official campaign website (nancybackus.com) featuring photos taken inside City Hall, at official city ceremonies, and with city staff and uniformed personnel.

Screenshots from the official "Committee to Re-Elect Nancy Backus" Facebook page reusing images from city events, city parks, parades, and city-run programs.

Timeline of specific posts and events (April–July 2025) with statutory analysis of RCW 42.17A.555 and RCW 42.52.180 violations.

Evidence can also be found publicly on:

https://www.nancybackus.com

https://www.facebook.com/Committee-to-Re-Elect-Nancy-Backus

#### List of potential witnesses with contact information to reach them

City of Auburn Communications Department

City of Auburn staff and department heads

### **Certification (Complainant)**

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

## **PDC Complaint - Committee to Re-Elect Nancy Backus**

This complaint concerns repeated violations (in excess of 60) involving the proper identification on political advertising and the use of public facilities in support of a political campaign. Over the course of the 2025 election cycle, Auburn Mayor Nancy Backus has repeatedly used her official role, city-run programs, city facilities, city staff, and taxpayer-funded communications in posts on her *Committee to Re-Elect Nancy Backus* campaign Facebook page and her campaign website.

These activities are not isolated incidents. Taken together, they reflect a **systematic pattern of converting public resources into campaign collateral**.

## **Applicable Law**

- **RCW 42.17A.555**: Prohibits the use of public facilities—including staff time, communications systems, equipment, and events—in support of a campaign.
- RCW 42.17A.260: Requires proper sponsor identification on political advertising and disclosure of expenditures, preventing public resources from being turned into unreported campaign materials.
- **RCW 42.52.180**: Prohibits state officers and employees from using public resources for campaigns. While directly applicable to state officials, its principles apply to local governments through PDC enforcement of RCW 42.17A.555.

## **Summary of Violations**

#### 1. Use of City Events and Programs in Campaign Content

- a. The campaign has featured city-sponsored events including Auburn's annual
   Clean Sweep, Petpalooza, Veterans Day Parade, Christmas Parade,
   Juneteenth celebrations, Fourth of July festival, and National Night Out.
- b. These events were organized and staffed by city employees, supported with taxpayer funds, and promoted through city channels. By repurposing them as campaign content, Mayor Backus blurred the line between governance and electioneering.

#### 2. Use of City Facilities and Equipment

 a. Campaign materials were created or photographed inside City Hall, at the Auburn Justice Center, the Postmark Center for the Arts, and city parks and playgrounds. b. Photos depict official podiums, council chambers, city-owned tents, stages, and signage—all clear examples of public facilities repurposed for political gain.

#### 3. Use of City Staff and Uniformed Personnel

- a. Campaign posts and website content feature Auburn Police officers, Valley Regional Fire Authority staff, Miss Auburn Ambassadors, and other city employees in uniform or on duty.
- b. These inclusions imply city endorsement of her re-election campaign and constitute a high-risk violation of both RCW 42.17A.555 and the ethical prohibitions outlined in RCW 42.52.180.

#### 4. Misuse of Official City Communications

- a. The campaign directly reposted **City of Auburn GovDelivery bulletins and city-authored communications** onto campaign platforms.
- b. This not only violates RCW 42.17A.555 but also implicates **RCW 42.17A.260** by failing to identify the sponsor and converting taxpayer-funded communication into campaign advertising without proper reporting.

#### 5. Campaign Website Misuse

- a. The official campaign website (<u>www.nancybackus.com</u>) contains curated images of Mayor Backus performing official duties, including ribbon cuttings, city council meetings, National Night Out, Juneteenth events, and police department activities.
- b. Embedding these taxpayer-funded activities and staff into a permanent campaign website goes beyond incidental appearances and represents a deliberate use of public facilities and staff to create political advertising.

#### **Exhibits and Evidence**

- An **Evidence Timeline** is attached, providing a date-by-date record of campaign posts, the city resources involved, and the applicable RCW violations.
- Screenshots of each Facebook post and website capture are included in the Exhibits appendix.
- Violations are categorized by type (Public Facilities Misuse, Staff/Uniform Use, Sponsor ID Failure, etc.) for ease of reference.

#### Conclusion

The Washington Public Disclosure Commission has been clear: public officials may not use or allow the use of public facilities for campaigns. Mayor Backus's repeated use of city programs, facilities, staff, and communications as campaign content is inconsistent with RCW 42.17A.555, implicates RCW 42.17A.260, and mirrors the ethical prohibitions of RCW 42.52.180.

This conduct undermines public trust by converting official city functions into political promotion.

I respectfully request that the PDC investigate these violations, determine appropriate corrective action, and provide clear guidance to prevent continued misuse of public resources in this campaign and in future election cycles.

#### Relevant websites:

Re-Elect Auburn Mayor Nancy Backus

https://www.facebook.com/profile.php?id=61575263669489

## **EXHIBIT A:**

Screenshots from the campaign page Committee to Re-Elect Nancy Backus:

https://www.nancybackus.com/

The campaign website's "An Auburn For All" section features curated photos from official city events and facilities, including a city-funded ribbon cutting, public parks, and other city-sponsored programs. By embedding these taxpayer-funded activities into permanent campaign messaging, the site reframes official duties and city resources as campaign achievements. This constitutes misuse of public facilities under RCW 42.17A.555, and by crediting city-funded initiatives directly to the candidate's reelection case, it blurs the line between governance and electioneering.

## **An Auburn For All**

As mayor, Nancy has made key investments around the City of Auburn to improve public safety, expand housing options and affordability, improve essential city infrastructure, and reinvigorate the heart of our community.



#### **Reinvigorating Downtown**

Attracting new businesses and amenities to reinvigorate the heart of our community.



#### **Supporting Businesses**

Attracting employers that provide good jobs and opportunities for Auburn residents.



#### **Parks & Recreation**

Making investments to renovate and improve Auburn's beautiful parks and natural areas.



Expanding zoning for

## **An Auburn For All**

As mayor, Nancy has made key investments around the City of Auburn to improve public safety, expand housing options and affordability, improve essential city infrastructure, and reinvigorate the heart of our community.



### **Housing Options**

Expanding housing options in Auburn by zoning for increased density and middle housing.



## **Community Safety**

Supporting the Auburn Police

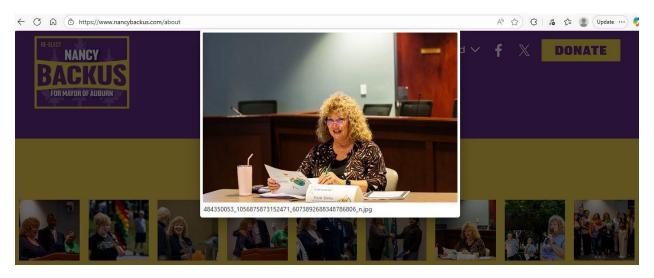
Department with the resources they
need to keep our streets safe and clean.



#### Infrastructure

Investing in infrastructure for drivers, pedestrians and cyclists to make getting around easier.

This image was clearly taken during an official government meeting inside the council chambers, a taxpayer-funded facility reserved for legislative purposes. By repurposing this imagery for campaign advertising, Mayor Backus directly converts her official role and city property into political collateral.

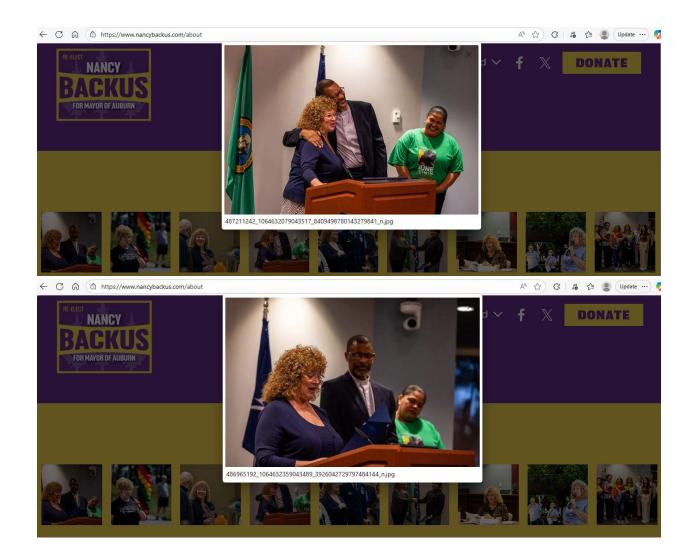


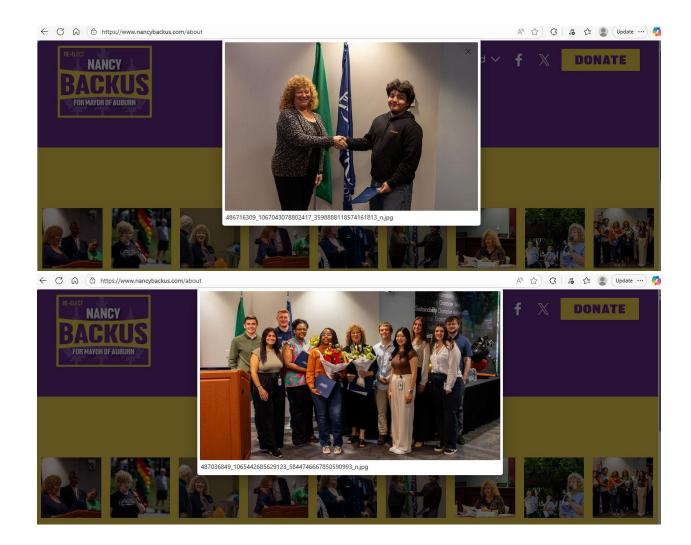
The campaign website repeatedly features photos taken inside **Auburn City Hall and the City Council Chambers**, including:

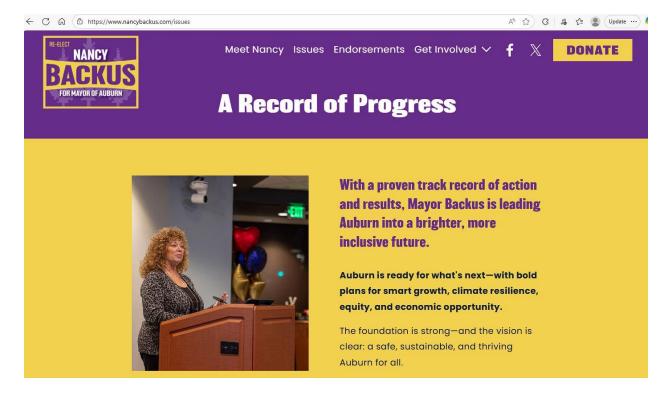
- Mayor Backus at the council dais with nameplate visible during an official meeting.
- Mayor Backus shaking hands with community members in front of the City of Auburn and Washington State flags.
- Mayor Backus participating in a Juneteenth recognition ceremony inside City Hall, standing at the official city podium with councilmembers and community leaders.
- Group recognition photos with staff or program participants holding city-issued certificates and flowers, posed in front of city flags and the official podium.

These images are not incidental; they are **staged photos from official city programs and ceremonies** held in taxpayer-funded government facilities. By curating these images on her campaign website, Mayor Backus directly converts city facilities, city staff, and government resources into campaign advertising.

This constitutes repeated **High Risk violations** of **RCW 42.17A.555**, which prohibits the use of public facilities for campaign purposes, and mirrors the ethical prohibitions of **RCW 42.52.180** against leveraging government property, staff, or programs for electoral gain. The deliberate and repeated use of City Hall imagery creates the misleading impression of official government endorsement for her reelection campaign.







The campaign website features a photograph of Mayor Backus speaking at the City of Auburn's official **Juneteenth celebration**, a taxpayer-funded event organized and staffed by city employees. By repurposing this city-sponsored cultural program as campaign imagery, the site converts an official city function into political advertising. This constitutes misuse of public facilities under **RCW 42.17A.555** and mirrors the ethical prohibitions of **RCW 42.52.180**, as it leverages city staff and programming for electoral gain.

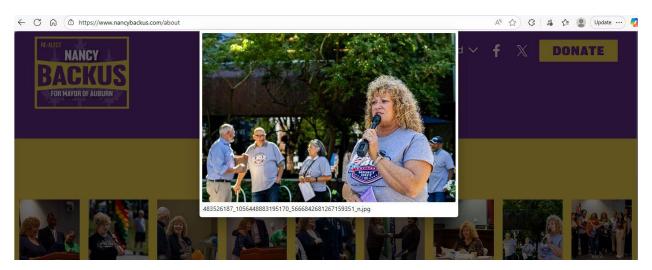


The campaign website displays Mayor Backus at an official city event, standing beside a uniformed military officer and an Auburn City Councilmember. This photo was taken during a taxpayer-funded public ceremony, and its use on a campaign website reframes an

official city function as political advertising. By incorporating city officials and uniformed personnel into campaign collateral, the site creates the impression of government endorsement. This represents a **violation** of **RCW 42.17A.555** (use of public facilities and staff for campaigns) and mirrors the ethical prohibitions of **RCW 42.52.180**.



The campaign website features Mayor Backus speaking at Auburn's **National Night Out**, a city-sponsored program organized by Auburn Police and other city staff to promote community safety. The photo shows her at a city-provided event with staff and volunteers in branded shirts visible in the background. Repurposing this city-organized program as campaign material converts taxpayer-funded events, staff time, and resources into political advertising. This is a **violation** of **RCW 42.17A.555**, as it leverages a city-run program for campaign gain, and also implicates **RCW 42.52.180**'s restrictions on using government resources for electioneering.



## **EXHIBIT B:**

| Date   | Event/Post   | City Resources<br>Involved   | Notes   | Violation Type   |
|--------|--|--|---|--|
| '      | (Veterans Parade,<br>Christmas Parade,<br>Auburn PD, VRFA, | City-run parades,<br>uniformed staff,<br>Miss Auburn<br>program, city<br>police/fire | Multiple city-<br>sponsored events<br>bundled into<br>campaign content. | Public facilities and<br>uniformed staff<br>used for campaign<br>promotion (RCW<br>42.17A.555 & RCW<br>42.17A.260)       |
| Apr 22 | Postmark Center ribbon cutting                             | City-owned facility,<br>city event   | Mayor at podium<br>during city-funded<br>opening                        | Use of city-owned<br>facility and city-<br>funded event for<br>campaign purposes<br>(RCW 42.17A.555 &<br>RCW 42.17A.260) |
|        | Bridges Easter Egg<br>Hunt / City of Auburn<br>booth       | City park & playground, city-sponsored booth with staff                              | Clear city event +<br>city staff directly<br>highlighted.               | City park, city staff,<br>and city-sponsored<br>booth leveraged for<br>campaign (RCW<br>42.17A.555 & RCW<br>42.17A.260)  |
| Apr 26 | Clean Sweep<br>volunteer day                               | City volunteer<br>program, city<br>parks/facilities                                  | City-organized event repurposed for campaign content.                   | City-sponsored volunteer program and facilities used in campaign content (RCW 42.17A.555 & RCW 42.17A.260)               |
| May 12 | Coffee Hour repost   | City Gov Delivery<br>bulletin reposted   | Direct use of taxpayer-funded city communication on campaign page.      | Repurposing official city GovDelivery bulletin without sponsor identification (RCW 42.17A.555; RCW 42.17A.260)           |

| May 23     | Citizens Academy                | Auburn Police officer<br>& K9, city-run<br>academy                     | Campaign page<br>highlights city police<br>staff and training<br>program at official<br>event      | City police officers<br>and program<br>highlighted in<br>campaign materials<br>(RCW 42.17A.555 &<br>RCW 42.17A.260)                 |
|------------|---------------------------------|--|--|---|
| May 24     | Petpalooza                      | City-run festival at<br>Les Grove Park                                 | Campaign photos<br>from city-sponsored<br>event with city staff<br>support.                        | Use of city-<br>sponsored festival<br>and city staff<br>support in<br>campaign<br>promotion (RCW<br>42.17A.555 & RCW<br>42.17A.260) |
| June<br>10 |                                 | None of those<br>campaign signs<br>appear to have<br>disclaimers       |  | Failure to include<br>sponsor<br>identification on<br>political advertising<br>(RCW 42.17A.555 &<br>RCW 42.17A.260)                 |
| June<br>16 | City Hall flag raising          | City facility (City<br>Hall), city program,<br>Juneteenth              | Campaign use of official city program/event.   | Campaign use of<br>City Hall facility and<br>city-sponsored<br>program (RCW<br>42.17A.555 & RCW<br>42.17A.260)                      |
| June<br>17 | Auburn Resource<br>Center tour  | ARC is city-funded resource center;                                    | City-funded space<br>and public health<br>discussions used in<br>campaign content                  | Campaign use of city-funded social service facility and programming (RCW 42.17A.555 & RCW 42.17A.260)                               |
|            | Juneteenth at Les<br>Grove Park | City park, city-<br>branded event<br>signage & staging,<br>city shirts | Campaign photos<br>and narrative use<br>city-sponsored<br>cultural event for<br>campaign purposes. | City-sponsored<br>event, facilities, and<br>staff leveraged for<br>campaign (RCW<br>42.17A.555 & RCW<br>42.17A.260)                 |

| June<br>29 | Market at Les Grove<br>Park         | City Farmers Market<br>(city-owned tents,<br>staff, Junior Council<br>involvement)   | Campaign use of city program, city resources, and city staff.  | City programs, staff,<br>and facilities used<br>as campaign<br>material (RCW<br>42.17A.555 & RCW<br>42.17A.260)                 |
|------------|-------------------------------------|--|--|---|
| Duly 1     | Game Farm Bridge,<br>Parks Projects | City Capital<br>Projects, city staff<br>pictured at ribbon<br>cutting                | Campaign ties<br>taxpayer-funded<br>projects directly to<br>"We delivered"<br>campaign message.  | City-funded capital<br>projects reframed<br>as campaign<br>achievements (RCW<br>42.17A.555 & RCW<br>42.17A.260)                 |
| Julv 2     | Center                              |  | Campaign uses Justice Center image and taxpayer-funded safety programs to claim credit for reelection messaging.                                   |   |
| July 3     | Transportation                      | City-funded road /<br>transportation<br>projects / Public<br>Works Staff             | Campaign ties city infrastructure projects and staff to reelection pitch ("why I'm running"), framing taxpayerfunded work as campaign achievements | City infrastructure projects and staff reframed into campaign messaging (RCW 42.17A.555 & RCW 42.17A.260)                       |
| Julv 4     | Fourth of July at Les<br>Grove Park | City-run festival, city<br>park facilities, city-<br>provided stage and<br>equipment | Campaign booth and photos from city-sponsored even; caption ties city-funded celebration to her reelection message                                 | City-sponsored<br>event, city park<br>facilities, and<br>equipment used for<br>campaign (RCW<br>42.17A.555 & RCW<br>42.17A.260) |

| July 5  | Public Works<br>employees on duty                | City staff pictured in<br>uniform, city-owned<br>equpment/worksite                        | Campaign uses on- duty employees and city equipment to promote reelection, framing taxpayer- funded work as her campaign achievement   | On-duty city staff<br>and equipment<br>used in campaign<br>content (RCW<br>42.17A.555; RCW<br>42.52.180 ethical<br>prohibition) |
|---------|--|---|--|---|
| July 6  | Postmark Center /<br>Parks, Arts &<br>Recreation | City-owned arts<br>facility, city staff<br>credited in campaign                           | Campaign uses city-<br>funded cultural<br>facility and directly<br>credits city staff for<br>reelection<br>messaging.                  | City-funded facility<br>and staff credited in<br>campaign materials<br>(RCW 42.17A.555 &<br>RCW 42.17A.260)                     |
| Julv 8  | Sound Transit /<br>Regional Town Hall            | Public agency event   | Campaign reframes<br>official Sound<br>Transit duties into<br>reelection<br>messaging  | Public agency event<br>reframed into<br>campaign<br>messaging (RCW<br>42.17A.555 – public<br>facilities misuse)                 |
|         | •  | City-sponsored<br>events, city staff<br>credited, city-<br>provided stages /<br>equipment | Campaign highlights multiple city-run programs, directly credits city staff, and uses city facilities as part of reelection messaging. | Multiple city-<br>sponsored events<br>and staff credited in<br>campaign (RCW<br>42.17A.555 & RCW<br>42.17A.260)                 |
| July 12 | Airport Day                                      | City-sponsored<br>event, Auburn Police<br>K9 demo, city<br>department booths              | Campaign highlights city police and city resources at city-run event, reframing taxpayer-funded program as campaign content            | City-sponsored event with city police K9 demo and department booths used in campaign(RCW 42.17A.555 & RCW 42.17A.260)           |

| July 14 | Economic<br>Development /<br>Auburn Station<br>projects | City staff (Econ. Dev.<br>& Planning) credited;<br>public infrastructure<br>project signage<br>featured      | Campaign reframes city-led development and regional infrastructure projects as her personal reelection deliverables.            | City staff credited<br>and infrastructure<br>projects reframed<br>as campaign<br>deliverables (RCW<br>42.17A.555 & RCW<br>42.17A.260) |
|---------|---|--|---|---|
| July 17 | National Night Out<br>at City Hall photo                | City-sponsored<br>event, City Hall used<br>as backdrop, city<br>police & human<br>services programs<br>cited | Campaign uses taxpayer-funded staff programs and City Hall facility as campaign evidence of achievements.                       | City-sponsored<br>event, staff<br>programs, and City<br>Hall facility used in<br>campaign (RCW<br>42.17A.555 & RCW<br>42.17A.260)     |
| July 21 | City budget /<br>downtown event                         | Photo taken from<br>City Hall; Auburn<br>Parks & Rec tents<br>visible  | Campaign uses city facility and city equipment to illustrate fiscal messaging, reframing city budgets as campaign achievements. | City Hall facility and<br>Parks & Rec<br>equipment tied to<br>campaign fiscal<br>messaging (RCW<br>42.17A.555 & RCW<br>42.17A.260)    |
| July 24 | Ribbon-cutting with city staff                          | City employees pictured with badges; city- organized ribbon- cutting   | Campaign uses city staff and taxpayer-funded event props (ribbon, scissors) to claim credit for public projects.                | City employees pictured with badges and city- funded event props used for campaign (RCW 42.17A.555 & RCW 42.17A.260)                  |
| Julv 28 | National Night Out<br>at City Hall photo                | City-sponsored<br>event, City Hall used<br>as backdrop, city<br>police & human<br>services programs<br>cited | Campaign uses taxpayer-funded staff programs and City Hall facility as campaign evidence of achievements.                       | City-sponsored<br>event, staff<br>programs, and City<br>Hall facility used in<br>campaign (RCW<br>42.17A.555 & RCW<br>42.17A.260)     |

| July 31 | Pride at Les Grove<br>Park     | City event for pride  | Campaign use of city program, city resources, and city staff.  | as campaign<br>content (RCW<br>42.17A.555 & RCW<br>42.17A.260)  |
|---------|--------------------------------|---|--|---|
| Aug 1   | City Infrastructure<br>project | works initiatives, city construction equipment/signage ("Road Closed" | Campaign post repurposed taxpayer-funded infrastructure projects to promote re-election. This converts official city work into campaign messaging. | Public facilities misuse – city projects/resource s presented as campaign achievements (RCW 42.17A.555; parallels RCW 42.52.180 ethics prohibition) |

## **EXHIBIT C:**

Screenshots from the Facebook page Committee to Re-Elect Nancy Backus:

https://www.facebook.com/profile.php?id=61575263669489



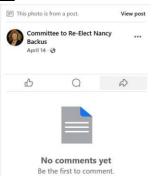




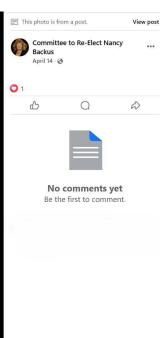




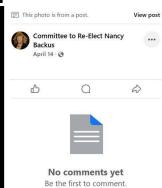
















We had a wonderful time at the Postmark Center for the Arts on Saturday as we celebrated the grand opening of the newly completed lower level!

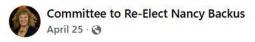
From the ribbon-cutting ceremony to hands-on artist demonstrations including screen printing and some very creative yarn work, it was an afternoon filled with fun!

This beautiful new space will now serve as a hub for creativity and connection, with studios designed for printmakers, jewelers, glass artists, and more. It's a place where people of all ages and skill levels can come together to learn and create.

I couldn't be more proud to support spaces like Postmark that bring our community together and celebrate Auburn's creative spirit.

This is what commitment to community looks like.





This week was all about celebrating the people and partnerships that make Auburn stronger.

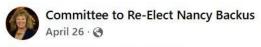
I had so much fun at The Bridges Easter Egg Hunt, where we also celebrated the grand opening of the brand-new play equipment—thank you to everyone who helped make it happen!

Later in the week, I was proud to attend the Career Showcase at accesso ShoWare Center, where I joined Kent Councilmember Toni Troutner and LiUNA Local 242's Billy Hetherington. Connecting young people with career opportunities, especially in the skilled trades—is key to building a thriving local economy.

And of course, I couldn't miss a stop at the City of Auburn booth! Our team always shows up with energy and passion for serving this great community.

I'm running for re-election to keep doing this work—supporting families, expanding opportunity, and building a brighter future for Auburn.





What an amazing day in Auburn!

From sunrise to afternoon, I was out visiting every site for our city's annual Clean Sweep, and the energy was incredible!

Volunteers were everywhere, showing just how much pride we have in our city.

Auburn shines because of YOU, and I couldn't be more grateful to stand alongside such an incredible community!

A special thank you to Miss Auburn, Chandler Groce, for joining us and lending her time and spirit to today's efforts.

The day continued with a stop at the Auburn Noon Lions Special Needs Fishing Derby, where the excitement and joy on everyone's faces were absolutely heartwarming. Thank you to the Lions for hosting such a memorable event!

We wrapped up the evening at the Korean School Federal Way Fundraiser tonight, celebrating education, culture, and community alongside former Federal Way Mayor Mike Park and Mayor Jim Ferrell.

Days like today remind me why I'm so proud to serve as your Mayor, and why I'm committed to continuing the work to keep Auburn strong!







...

**GOVDELIVERY** 



Committee to Re-Elect Nancy Backus

May 12 · 🚱



Tony Gregg ▶ Friends of Auburn Washington May 12 · 🚱



CONTENT.GOVDELIVERY.COM

Auburn Senior Activity Center - Coffee Hour with Mayor

City of Auburn Auburn Senior Activity Center - Coffee Hour with Mayor City of Auburn sent this bulletin at 05/12/2025 08:00 AM PDT Auburn Senior Activity Center Join Mayor Nancy Backus to discuss whatever is on your mind. She will share updates or important projects the city is working on. This is a...



### Committee to Re-Elect Nancy Backus

May 23 · 🚱

It was an incredible evening at our Wednesday night Citizens Academy graduation and K9 Night!

I loved being there to congratulate our graduates and help hand out certificates.

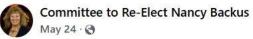
A special shoutout to Officer Pedersen and his amazing K9 partner lke for a fun and fascinating demonstration.

Thank you to everyone who participated!





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Nothing like a little tail wagging and community bonding!

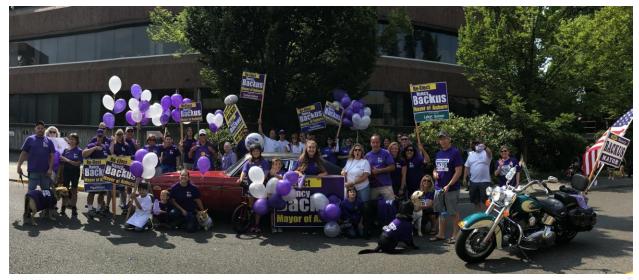
Petpalooza last weekend was paws-itively perfect! From slobbery kisses to belly rubs and everything in between, it was a joy connecting with our residents, both two-legged and four!

These kinds of events are more than just fun, they're about community.

Thank you to everyone who came out, and to our amazing staff, volunteers, and vendors who made the day so special.

Pic below: Miss Auburn Chandler Groce and Miss Auburn's teen Malia Watanabe-Collier







# Committee to Re-Elect Nancy Backus June 10 · €

This campaign is about continuing the progress we've made together, and we are off to a strong start.

To keep the momentum going, I need your help.

We're putting together an incredible team of volunteers to knock on doors, connect with neighbors, and represent our campaign at events.

Whether you can give an hour or a few weekends, there's a way for you to make a real difference.

Auburn deserves experienced, steady leadership, and with your help, we'll keep it that way.

- Ready to join OUR team?
- Sign up here: https://www.nancybackus.com/volunteer
- Have questions? Send me a message—I'd love to hear from you!



...



Tonight, I had the honor of raising the Juneteenth flag at City Hall, a solemn reminder of our past and a call to lead with purpose.

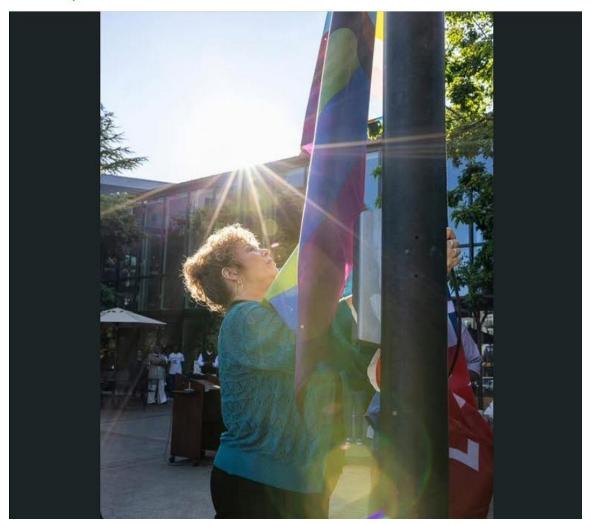
Juneteenth marks the day in 1865 when freedom finally reached the last enslaved people in Texas, more than two years after the Emancipation Proclamation.

That delay reminds us justice isn't automatic. It takes leadership, accountability, and action.

As your mayor, I believe progress starts with truth and leadership. It means standing up for equity every day, not just on days of remembrance.

Auburn deserves a future that reflects the dignity and value of every person.

Thank you to all who joined us tonight. Together, we're building a city that leads with heart, and backs it up with action.





Today, I had the privilege of joining Congresswoman Kim Schrier for a tour of the Auburn Resource Center, where our community is doing the important work of connecting individuals with the services, support, and stability they need to move forward.

From housing navigation to behavioral health care, the ARC is a lifeline for many, and an example of how local partnerships are meeting people where they are with compassion and purpose.

Later in the day, I joined Congresswoman Schrier and Congressman Adam Smith at MultiCare Auburn Medical Center for a roundtable on maternal health.

These conversations matter, and so does the follow-through.

I'm grateful for the leadership of our federal partners and their commitment to listening, learning the needs of Auburn families.





### Committee to Re-Elect Nancy Backus is at Les Gove Park.

June 23 · Auburn · 🕙

It was an honor to celebrate Juneteenth with our Auburn community Sunday at Les Gove Park.

It's a day to reflect, to learn, and to honor the resilience and strength of Black Americans.

This day is a reminder of how important it is to keep showing up for each other. I'm proud of the work we've done together to make Auburn a place where people feel supported and proud to call home!







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Thank you to everyone who came out to enjoy the live music, classic cars, and community energy that makes Auburn so special.

I loved catching up with so many of you, sharing stories, laughs, and plenty of hugs along the way.



Events like this are exactly why I'm so proud to serve as your mayor.

Auburn isn't just a city, it's a community that shows up for each other.

That's what this campaign is all about: keeping Auburn thriving and moving forward together.





What a beautiful way to kick off the Sunday Auburn Farmers Market surrounded by community, fresh local goods, and a whole lot of love as we celebrated Pride Month together.

Thanks to Auburn Junior City Council member Rowan Santos for kicking things off with her amazing speech!

Auburn is a place where everyone belongs. When we come together, whether it's to support local farmers and small businesses, or to celebrate the diversity that makes Auburn so special, we are building a stronger, connected community.

I'm proud to lead a city that values kindness, inclusion, and respect.

The work continues to ensure Auburn remains a welcoming place for everyone.

Thank you to our amazing farmers market team, vendors, and everyone who came out today.





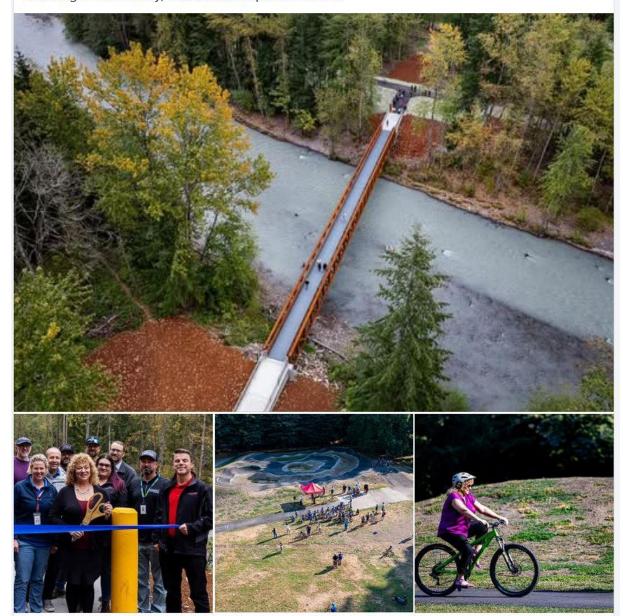
## Committee to Re-Elect Nancy Backus

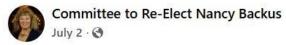
July 1 · 🔞

Auburn's families deserve great parks and safe spaces.

We delivered:

A new bike park, trail expansions, the Game Farm bridge, and countless playground upgrades. Investing in community, that's leadership that matters.





While others talk about safety, we've delivered it.

More officers.

Mental health crisis response. Investments that brought real results.

Auburn doesn't have time for guesswork.



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July 3 · 🔞

You've seen the work, roundabouts, curb ramps, safer streets, and 11 miles of completely rebuilt lanes across Auburn.

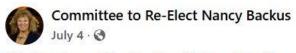
This didn't happen by accident.

Working alongside our incredible Public Works team, we've delivered real results.

Together, we secured \$31.9 million in transportation grants because I know how to fight for Auburn, and I know how to get things done.

This is what experienced leadership looks like, and it's exactly why I'm running for re-election.





What an incredible Fourth of July celebration at Les Gove Park!

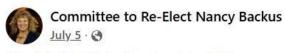
Thank you to everyone who came out to enjoy the day. It was a joy meeting so many new faces, people who've just moved to Auburn and those who've called it home for generations.

A big thank you to everyone who stopped by our campaign booth to chat about Auburn's future. Your support and your questions matter, and so does your trust.

I'm already delivering on the priorities that matter: keeping Auburn safe, growing our economy, and ensuring we remain a welcoming place for all.

I've spent years doing the work and building real results. Auburn deserves a mayor who's ready to lead on day one.





We didn't just talk about sustainability, we made it happen.

Our Environmental Services and Public Works teams have replaced lead service lines, upgraded stormwater systems, completed seismic retrofits for emergency preparedness, and preserved critical open spaces.

Building a resilient Auburn is work we do together.

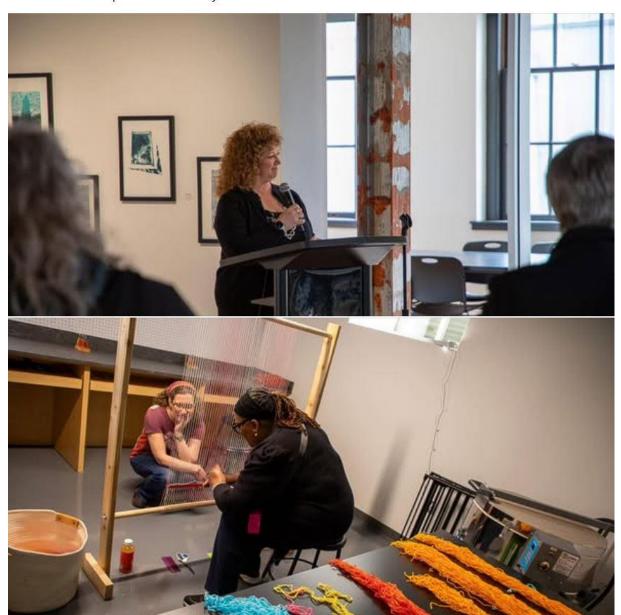




Auburn's heartbeat is its people.

From revitalizing the Postmark Center for the Arts to hosting festivals and community events, this is leadership that invests in belonging.

None of it happens without our Parks, Arts & Recreation team, their creativity and dedication help make Auburn a place where everyone feels at home.





This morning, I joined Sound Transit CEO Dow Constantine and other regional leaders for a town hall conversation at KO-AM TV in Federal Way.

As a longtime member of the Sound Transit Board of Directors, I understand just how important it is that Auburn, and all of South King County, have a strong, informed voice in these regional decisions.

We discussed the future of transit in our communities, with a focus on the Link Light Rail extension to the Federal Way Downtown Station, an investment that will impact how people live, work, and move across our region for decades.

Grateful to King County Councilmember Pete von Reichbauer for bringing us together for this important discussion.

These conversations require more than good intentions, they demand relationships, knowledge, and the ability to deliver.



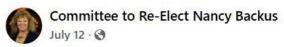


July 12 · 🕙

From Petpalooza to the Veterans Parade to 4th of July celebrations, Auburn comes alive because our Parks, Arts & Recreation team and countless city staff and volunteers make it happen.

These events build connection, pride, and community, and I'm proud to support them as a core priority.





Airport Day is one of my favorite annual events because it brings together so much of what makes Auburn special, community spirit, hands-on learning, and the thrill of aviation.

There was Young Eagles flights, first responder displays, and live demonstrations from our Auburn Police Department, there was something for everyone.

Events like this don't just entertain, they inspire. Seeing kids light up as they climb into a cockpit or meet a pilot for the first time. That's how dreams take flight.

Thank you to everyone who came out, and a special thanks to the volunteers and staff who make Airport Day such a success year after year.





July 14 · 🗑

Whether it's new business parks bringing jobs and opportunity or the steady growth of housing and investment, Auburn's future is being built. This progress doesn't happen by chance.

It happens because I know how to lead, how to fight for Auburn, and how to get things done. Backed by our outstanding Economic Development and Planning teams, I've used my experience to turn vision into reality by delivering jobs, housing, and opportunity for our community.





Safety isn't a talking point, it's life changing.

We've hired over 80 new officers, installed school zone cameras to protect our kids, and built up our human services team that helped house more than 440 vulnerable neighbors.

Public safety means more than policing. It means expanding community court programs, improving officer wellness, and partnering with social services to address root causes.

I'll keep building the tools and partnerships that make Auburn a safer, stronger city for everyone.



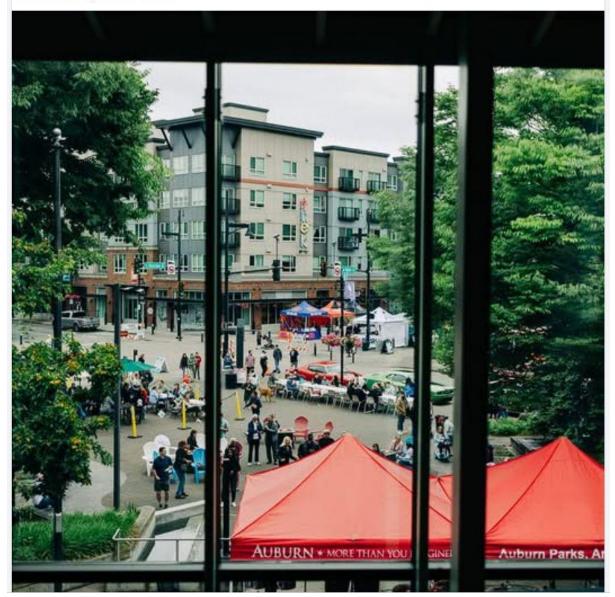
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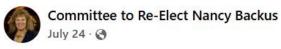
Every dollar the city spends is a reflection of our priorities.

Under my leadership, we've balanced fiscal responsibility with bold investments in public safety, affordable housing, economic opportunity, and sustainability.

That's not easy, it takes tough choices, listening, and a commitment to the long term with vision.

I'll continue to fight for budgets that protect what matters most to Auburn families and continue to build our city for the future.





When you see a new park, safe trail, or thriving business, it's the result of thoughtful planning, smart partnerships, and persistent follow-through.

Auburn's progress isn't accidental, it's the product of steady leadership and a dedicated team working day after day.

I'm proud of what we've built and ready to keep building a city that works for every resident.





July 28 · 🚱

Public safety isn't just about more officers, it's about smart partnerships and compassionate responses.

We've expanded mental health crisis teams, strengthened collaboration with the Valley Regional Fire Authority, and enhanced Community Court to provide alternatives that reduce recidivism.

It's a multi-layered approach that keeps Auburn safer, and I'm committed to continuing that work, investing in the people and programs that truly make a difference.





July 31 · 🔇

This job demands someone who knows it inside and out.

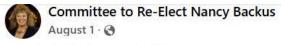
I've balanced budgets through tough times, led Auburn through a pandemic, and built trusted regional partnerships.

You don't learn this on the job, you bring it from day one.

That's the kind of leadership Auburn needs now and in the future.



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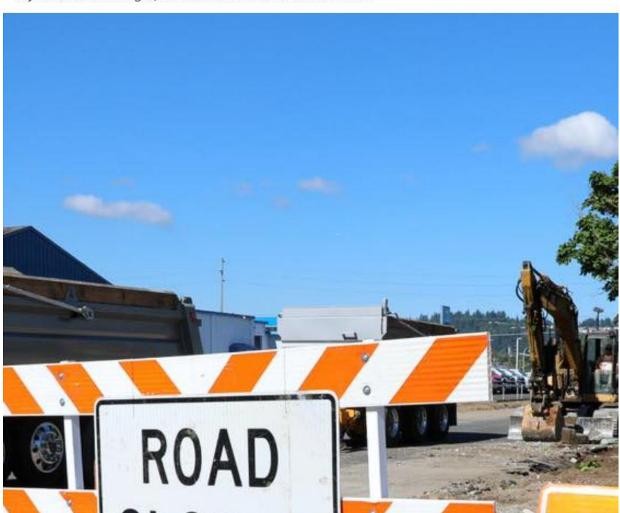
Sustainability isn't a checkbox.

It's a responsibility we owe to our community and future generations.

We've replaced lead water lines to protect public health, upgraded stormwater systems to reduce flooding and pollution, and started seismic retrofits to safeguard our critical infrastructure.

These are investments in safety, health, and resilience made real through steady leadership and teamwork.

Moving forward, I'm committed to expanding these efforts, pursuing federal grants for green infrastructure, and ensuring Auburn is ready for whatever challenges come next. Because a resilient city isn't built overnight, it's built with vision and dedication.



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