

Cassie Franklin

reported via email

Wed, 10 Sep 2025 at 2:18 PM

To: pdc@pdc.wa.gov

Cc: mayorcassiefranklin@gmail.com

External Email

Dear Public Disclosure Commission,

Thank you for the opportunity to respond regarding this complaint. Please see below for our responses to each allegation:

1. Weekly C-3 Filings (August 2025):

We acknowledge that C-3 reports for contributions received in August were filed on September 2, 2025, instead of on a weekly basis, as required beginning June 1. This was due to a misunderstanding on my part—I believed weekly C-3 filings were required only through the primary election. I now understand that the weekly filing requirement continues through the general election, and I have taken corrective action to ensure that all future C-3 reports are filed timely on Mondays as required. Apologies for this oversight.

2. C-3 Filed August 22, 2025 (Contributions received in July):

The original C-3 covering July 30 contributions was filed on August 4, 2025, in compliance with the reporting deadline. An amended C-3 was later filed on August 22, 2025, to correct an error where \$600 was incorrectly attributed to the wrong spouse (corrected from Maureen Lico to James Lico). The contributions themselves were reported timely, and the amendment was filed promptly upon discovery of the error.

3. Unreported Contributions Allegation (\$600):

As noted above, these contributions were reported on the timely August 4 C-3. The August 22 filing was an amendment correcting the name of the spouse making the contribution, not a late report of new contributions.

4. Stripe Account – Sponsor ID:

There are limited editing capabilities on our Stripe contribution page. Our contribution page now includes the URL back to the campaign's homepage, which contains the full sponsor identification statement, in line with PDC staff's guidance that this is sufficient. The URL is listed in the title "Donate to the Re-Elect Mayor Cassie Franklin Campaign - mayorcassiefranklin.com," and on the page image. The Stripe contribution page was already set up to reference Cassie's main website in the "thank you" message after a donation is made. This has been in place since it was created in 2023. A screenshot of the "thank you" message is attached.

5. Station-by-Station Breakdown:

The July 18, 2025, expenditure to North Sound Media has been updated to include the specific stations (KRKO and KXA, Everett, WA).

6. Expenditures – Subvendor Information, Run Dates, and Number of Pieces:

We have updated our July 2025 expenditures to include more detail about subvendor information, addresses, run dates, and the number of pieces printed for Terra Firma Consulting, Strategies 360, and Sound Publishing.

We take these requirements seriously and are committed to ensuring all filings are accurate, timely, and transparent. Corrective steps have been taken in each of the areas noted to prevent recurrence.

Thank you for your attention and for allowing us to clarify these matters. Please let us know if additional information or documentation is required.

Sincerely,

Lindsay Cortes | she/her | Campaign Manager

[Re-Elect Cassie Franklin for Mayor of Everett](#)