

Respondent Name

Cassie Franklin

Complainant Name

Conner Edwards

Complaint Description

Violations As of 8/26/25, this candidate has not disclosed any contributions received in August of 2025. The respondent has reported raising a cumulative total of \$217,509.52 to date and she is running for Mayor of Everett so it is inconceivable that she would not have received and deposited contributions in August. Only three C3 reports have been filed covering August deposits (for contributions received in July), see link:

<https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110308641> (this report was due by August 11th but was not filed until August 22nd, making it 11 days late)

<https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110308642> (this report was an amendment – the original report was filed timely but it was inaccurate because it omitted \$600 worth of contributions – the correct version was filed 11 days late)

<https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110304923> Additionally, her Stripe online donation page does not include a formal sponsor ID statement with the address of the committee, see link: <https://donate.stripe.com/7slg2wa0mfAq41y6oo> Additionally, this expenditure does not include a station-by-station breakdown. 1 <https://pdc.wa.gov/registration-reporting/candidates-committees/registration-reporting-basics> 2 <https://pdc.wa.gov/registration-reporting/candidates-committees/registration-reporting-basics/key-dates2024> 2 Additionally, this expenditure does not include subvendor names, addresses, or cost breakdowns. The run dates are also missing, see below: Additionally, this expenditure for a newspaper ad is missing the run date, see below: Additionally, these expenditures are missing subvendor name, address, and the number of pieces printed, see below: Additionally, this expenditure is missing subvendor name, address, and the number of pieces printed, see below:

Additionally, this expenditure does not include subvendor names, addresses, or cost breakdowns. The run dates are also missing, see below:

Strategies 360	07/26/2025	Digital advertising	Seattle	WA	\$12,166.00	View Report
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Additionally, this expenditure for a newspaper ad is missing the run date, see below:

Sound Publishing	07/24/2025	Series ad insert	Everett	WA	\$895.50	View Expend
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Additionally, these expenditures are missing subvendor name, address, and the number of pieces printed, see below:

Terra Firma Consulting	08/02/2025	primary mail piece (overnight printing, USPS) and registration card(s) mailed by vendor - connected to card on 5/21/25	Lake Stevens	WA	\$88,964.76	View Report
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Terra Firma Consulting	08/26/2025	design, printing, postage for mailers	Lake Stevens	WA	\$17,040.00	View Expend
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Additionally, this expenditure is missing subvendor name, address, and the number of pieces printed, see below:

Terra Firma Consulting	08/21/2025	door-to-door literature	Lake Stevens	WA	\$4,000.00	View Expend
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What impact does the alleged violation(s) have on the public?
One of the primary purposes of the public disclosure law is to provide citizens of this state, and especially voters, with the means for becoming informed about the financing of political campaigns. The public disclosure law was enacted through voter approval of Initiative 276 in 1972. State law requires candidates and committees that register under full reporting to submit regular reports of financial activity. Those reports are filed on schedules outlined on the PDC's key reporting dates calendar.
List of attached evidence or contact information where evidence may be found
See complaint & PDC website.
List of potential witnesses with contact information to reach them
See complaint & PDC website.
Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.