

Re: PDC - Vistaprint: Alleged violation of RCW 42.17A.345 and WAC 390-18-050 for failure to provide inspection of commercial advertiser books of account. (EY24, JUL24)

Paul McDermott reported via email Mon, 19 Aug 2024

Dear Public Disclosure Commission:

I am the General Counsel of Vista, which is the largest business unit of Cimpres plc, an Irish publicly-traded company, and is operated through a number of Cimpres global subsidiary companies. I am writing on behalf of VistaPrint, which is Vista's largest offering, in connection with PDC Case Number 15788.

As a brief introduction, VistaPrint is a global e-commerce brand that aims to be the marketing and design partner to small businesses in the US, Canada, Europe, Australia and New Zealand, and elsewhere. VistaPrint yearly helps more than 11 million customers, primarily small businesses, create attractive, professional-quality marketing products at affordable prices and low volumes. VistaPrint serves its customers through its www.vistaprint.com website and 20+ country-specific websites serving markets around the world.

VistaPrint received the below email from the Public Disclosure Commission (PDC) on August 8, 2024. On Friday, August 9, 2024, Alison Fiman of the PDC left a voicemail for Matthew Walsh, Cimpres' General Counsel, seeking to discuss the PDC's complaint relative to VistaPrint. As VistaPrint is within my area of responsibility, Mr. Walsh forwarded Ms. Fiman's voicemail message to me. I received the voicemail after the close of business on August 9, 2024 (both Mr. Walsh and I are on the US East Coast), and thus I returned Ms. Fiman's call on Monday, August 12, 2024. Like Ms. Fiman's message to Mr. Walsh, Ms. Fiman's voicemail greeting indicated that she would be out of the office the week of August 12, 2024. Nevertheless, I left a voicemail message for Ms. Fiman indicating that I am both available and eager to discuss this matter with her or others on the PDC staff.

I would appreciate the opportunity to discuss the complaint with Ms. Fiman (or another member of the PDC compliance staff). I have good availability over the coming days to schedule a call. I would request that Ms. Fiman or another PDC staff member contact me by email at pmcdermott@vista.com or by phone at 781.652.6732. On a related note, if the PDC does not regard this email as VistaPrint's written response, then I am requesting an extension of VistaPrint's formal response deadline in order to facilitate time for productive discussions between VistaPrint and the PDC staff regarding this matter.

I look forward to hearing back from you. Kindly direct all future correspondence on this matter to me.

Sincerely yours,

Paul M. McDermott

Paul McDermott | Vice President and Vista General Counsel

Time Zone: Eastern Time

