

Washington Association of Nurse Anesthetists response to complaint
Response cut and pasted into Word document by PDC Staff
PDC Case 153899

4 days ago (Fri, 21 Jun 2024 at 3:39 PM)

To:"PDC Support" <pdcc@pdcc.wa.gov>

Cc:porter@carneylaw.com

External Email

Kurt,

Thanks for your message.

INTRODUCTION

The Washington Association of Nurse Anesthetists (“WANA”) engaged in a public campaign with full transparency as to their position on SB 5184 and the fact that their organization was responsible for the campaign. All of WANA’s efforts were very intentionally public as it was the public that it needed to contact the Governor on its behalf, thus the text messages to the public to send emails opposing this legislation.

COMPLAINT

The “website” that is referenced in the complaint consisted of a link to a pdf document. This link was sent out via a text message (see below) the first sentence of which reads, “This is Jen *with the Washington Assn. of Nurse Anesthetists*”. [Emphasis added]. The only purpose of the website was to allow recipients of the text message to access the proposed script for letters to Governor Inslee which was too long to be included in the text itself.

Text Message:

This is Jen with Washington Assn of Nurse Anesthetists. Legislators recently passed a bill that will have a devastating impact on nurses, increase delays in surgical care and raise your healthcare costs. Please tell Governor Inslee to veto this harmful bill today without delay! Text 1 to confirm this is [NAME] and that we can send an email on your behalf to your legislator. Text 2 to update your name. Click here to see the email: [link to website] EMAIL TO SEND TO GOVERNOR:

This is corroborated by the attachment to the complaint itself which consists of the form letter beginning “RE: SB 5184 Dear Governor Inslee,” and ending with “Thank you for your service, [Your Name] [Your Address]”

If this was a stand-alone advocacy website intended to persuade the public this form makes no sense whatsoever. It is clear from all the evidence, including the complaint itself, that the “website” that is the subject of the complaint is merely a landing page to hold a longer draft letter to be accessed by the recipients of a fully transparent text message disclosing *in its first sentence*, who is sponsoring the communication.

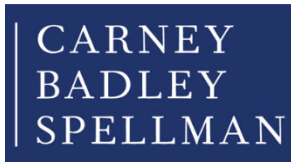
The complaint omits all the relevant context above to create the impression that the lone pdf was somehow a shadow campaign to confuse and conceal the sponsorship. In truth, the sponsor was always clear to anyone who was directed to the website as part of the text campaign.


CONCLUSION

I believe this should conclude the matter but stand ready to provide additional information or assistance as needed.

Thank you.

Best,



Mark C. Lamb, Attorney
C [\(206\) 290-4618](tel:(206)290-4618) | D [\(206\) 607-4101](tel:(206)607-4101)
mlamb@carneylaw.com
|  www.carneybadleyspellman.com