### **Complaint Against: Esteban Herevia**

Submitted: 10/30/24

Notice to Respondent by: 11/9/24 per WAC 390-37-050(1) 90 Day Initial Hearing Deadline: 1/28/25 per RCW 42.17A.755(3)

Statutes Violated: RCW 42.17A.235, .240

# **Background**

## Washington State's Campaign Finance Disclosure Law

One of the primary purposes of the public disclosure law is to provide citizens of this state, and especially voters, with the means for becoming informed about the financing of political campaigns. The public disclosure law was enacted through voter approval of Initiative 276 in 1972.

State law requires candidates and committees that register under full reporting to submit regular reports of financial activity. Those reports are filed on schedules outlined on the PDC's key reporting dates calendar.<sup>2</sup>

#### **Violations**

This candidate failed to file a C4 covering January 2024 by the 2/12/24 deadline. See link: <a href="https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110257502">https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110257502</a>

Additionally, on the C4 covering June of 2023, this candidate failed to provide a subvendor breakdown for the ~\$2000 expenditure paid to Inland Empire Consulting. The portion attributable to May consulting was not differentiated from the portion paid to printer for the printed items. See link: <a href="https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110159118">https://apollo.pdc.wa.gov/public/registrations/campaign-finance-report/110159118</a>

### Conclusion

With the 2024 general election rapidly approaching, I urge the PDC staff to take quick action and resolve the noncompliance identified in this complaint.

Best,

/s/

Conner Edwards (425) 533-1677 cell

<sup>&</sup>lt;sup>1</sup> https://pdc.wa.gov/registration-reporting/candidates-committees/registration-reporting-basics

<sup>&</sup>lt;sup>2</sup> https://pdc.wa.gov/registration-reporting/candidates-committees/registration-reporting-basics/key-dates-2024

# **Notice to Respondent**

I apologize to you for any inconvenience caused by this complaint. The chance that you will actually be fined for the violations identified above is extremely small because the agency is averse to doing the work necessary to bring cases to hearings. Most likely this case – and any future cases against you – will simply be dismissed by staff with a so-called "warning letter".

This complaint is one of hundreds that I have filed to highlight and ultimately fix the significant shortcomings associated with the agency responsible for administering our state's campaign finance laws.

What are these shortcomings?

Overcomplicated and outdated requirements that are difficult to understand and comply with. Failure to properly educate the regulated community about the tasks they must perform to remain in compliance with applicable requirements and avoid complaints. Failure of the agency to send regular reminders to filers about pending deadlines. A failure to proactively enforce applicable requirements which enables the complaint system to become weaponized. Non-intuitive, non-user friendly, and buggy reporting software. Failure to meaningfully enforce core requirements. Failure to follow the best operating practices of other neighboring campaign finance agencies. An agency leadership structure that largely disregards stakeholder input and is slow to identify and resolve major agency deficiencies.

I believe that the best way to motivate the agency to address these problems is by filing a large number of complaints so that the agency's problems become impossible to ignore.

Slowly (too slowly) this strategy is starting to yield concrete and beneficial changes. You can read about these changes here: <a href="https://www.seattletimes.com/seattle-news/politics/why-one-man-filed-800-campaign-finance-complaints-against-wa-candidates/">https://www.seattletimes.com/seattle-news/politics/why-one-man-filed-800-campaign-finance-complaints-against-wa-candidates/</a>

If you believe that the agency could have done something different to help you proactively avoid the issues identified in this complaint, I hope that you will consider including it in your response. The agency, and the public, can benefit from your perspective and feedback.

"Be the change that you wish to see in the world."

— Mahatma Gandhi