

Markkroese

replied

an hour ago (Fri, 3 Nov 2023 at 10:37 AM)

To: "PDC Support" <pdcc@pdcc.wa.gov>

Cc: mark@mark4clydehill.com, markkroese@gmail.com

External Email

Friday, November 3rd, 2023

Mark Kroese
2323 89th Place NE
Clyde Hill, WA 98004

To the Public Disclosure Commission:

This email is written in response to PDC Complaint 144170 submitted by Lyn Adams on October 27th, 2023. The complaint is regarding the lack of sponsorship identification on a direct mail postcard sent to Clyde Hill voters by Mark Kroese. The postcard referenced by Lyn Adams was the second in a series of three direct mail postcards sent by Mark Kroese during his Clyde Hill City Council (Position #4) campaign.

Response

Lyn Adams is correct in that my campaign materials did not include Sponsorship Identification. This violation occurred in all three mailings, as my third and final mailing had already been dropped off at the post office when I received this complaint. A screenshot of the complaint is shown below.

My campaign has been 100% self-funded. I have taken zero funds from any donors. I was under the impression that a self-funded campaign did not require sponsor identification. Upon review of the [PDC Guidelines](#), I am now aware that I should have included such sponsor identification information. I apologize for this oversight.

Respondent Name
MARK KROESE
Complainant Name
Marilyn Adams
Complaint Description
Lyn Adams reported via the portal (Wed, 25 Oct 2023 at 6:34 PM) Thank you for prompt review
What impact does the alleged violation(s) have on the public?
POST CARD CAMPAIGN MAILER HAS NO SPONSOR IDENTIFICATION
List of attached evidence or contact information where evidence may be found
Attached photo of mailed post card front and back
List of potential witnesses with contact information to reach them
Lyn Adams 206-953-9537
Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

Remedies

Upon further review of the guidelines, I have made the following remedies.

1. **Website update.** I have updated my website to include the following text:

“Public Disclosure notification: This website, and all other campaign materials, have been paid for by Mark Kroese, without contribution from campaign donors. This campaign is 100% self-funded.”

A screenshot of my updated website is shown below. Note the PDC disclosure text above my photo. This is a 14-point font and prominently displayed “above the fold” (no scrolling required to see this notification).

ENDORSED BY
Steve Friedman
Incoming Clyde Hill Mayor
Katy Harris
Yarrow Point Mayor
Kim Muromoto,
Clyde Hill City Council Position #3
Dean Hachomovitch
Clyde Hill City Council Position #5
Brad Smith
Vice Chair and President, Microsoft

MARK KROESE

CLYDE HILL CITY COUNCIL POSITION 4

ABOUT MARK MARK'S PRIORITIES ON THE ISSUES CONTACT MARK

Public Disclosure notification: This website, and all other campaign materials, have been paid for by Mark Kroese, without contribution from campaign donors. This campaign is 100% self funded.

ABOUT MARK



Hi, and thanks for visiting my website. I'm Mark Kroese and I'm running for Clyde Hill City Council Position 4 on November

2. **Other electronic communications.** All other electronic communications from my campaign will include the same text from the website.
3. **Printed materials.** All future printed materials will include the same text as well.

Thank you for bringing this omission to my attention. I sincerely apologize for the oversight. You can count on me to follow the PDC guidelines to the letter in all future communications.

If you have any questions or feedback, feel free to reach me at mark@mark4clydehill.com, or markkroese@gmail.com, or 425-785-3494.

I look forward to your response.

Thank you,

Mark Kroese

Candidate for Clyde Hill City Council Position #4