

Rohreliz reported via email

(Thu, 2 Nov 2023 at 11:00 AM)

To: "pdc@pdc.wa.gov" pdc@pdc.wa.gov

External Email

Attention, Compliance Officer Tabitha Blacksmith.

Attached is the response from the Lewis County Republican Party.
Please add my contact for all further advertising complaint correspondence to direct to me as well.

Thank you,

Elizabeth Rohr
Secretary, Lewis County Republicans, Central Committee
360-703-4014
rohreliz@gmail.com

letter to PDC from Beth.docx
16.96 KB

Public Disclosure Commission

pdc@pdc.wa.gov

Tabitha Blacksmith, Compliance Officer

360-753-1111

November 1, 2023

Dear PDC,

RE: PDC Case Number **144126** Alleged Violation

The Lewis County Republicans solicited help from an outside agency, Northway Strategies, to handle the advertising and we believe they followed all laws for us regarding advertising requirements.

- 1) <https://apps.leg.wa.gov/wac/default.aspx?cite=390-18-030>
According to WAC 390-18-030, "The following forms of advertising need not include the sponsor's name and address,..... Online political advertising must provide the same disclosures that apply to non-online advertising **to the extent practical**. As an alternative, **small online advertising may provide the required disclosures by using an automatic display with the advertising that takes the reader directly to the required disclosures.**"

The ads referenced in the complaint are **small digital ads** that do comply since they list the sponsor in the ads and also have an automatic display that links the reader directly to the sponsor's website.

- 2) <https://apps.leg.wa.gov/wac/default.aspx?cite=390-18-030>
According to RCW 42.17A.320, "All **written** political advertising, whether relating to candidates or ballot propositions, shall include the sponsor's name and address. **All radio and television political advertising, whether relating to candidates or ballot propositions, shall include the sponsor's name.** ""

Hence, the ads that are referenced in the complaint are all **small digital ads**, and are not printed written ads and therefore these digital ads do have the sponsor's name listed as required, but also link to the sponsor's website.

If you feel there are additional concerns, please let us know and we will gladly review.

Thank you,

Elizabeth Rohr

Secretary, Lewis County Republicans Central Committee

360-703-4014

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