

COMPLAINT TO THE PUBLIC DISCLOSURE COMMISSION

City of Kennewick/Kennewick Public Facilities District - Proposition 17-4 “The Link”

RESPONDENTS

Perfect Privacy, LLC; 12808 Gran Bay Parkway West, Jacksonville Florida 32258; (902) 749-2701.

Corey Pearson, Manager Kennewick Public Facilities District; 7016 West Grandridge Boulevard Kennewick, Washington 99336, (509) 737-3701; cpearson@3riverscampus.com; (see Exhibit 3, page 2).

Barb Johnson, President Kennewick Public Facilities District; 7016 West Grandridge Boulevard Kennewick, Washington 99336, (509) 737-3701; (see Exhibit 3, page 2).

Dave Retter, Owner Retter & Company Sotheby’s International Realty; 329 N. Kellogg Kennewick, Washington 99336; (509) 783-8811; (see Exhibit 3, page 2).

Kris Watkins, President Visit Tri-Cities; 7130 W. Grandridge Blvd., Suite B, Kennewick, Washington 99336; (509) 735-8486; (see Exhibit 3, page 2).

COMPLAINT

On July 7, 2017, Respondent Perfect Privacy, LLC registered the web domain name www.thelinktc.com (see Exhibit 1). Perfect Privacy, LLC is a company with the sole purpose of establishing covert websites which avoid allowing the public to determine who is responsible for the content of said website. Simultaneously, Perfect Privacy, LLC established the hosting mechanism, designed the content, and published the website. Exhibit 2 is a copy of the website www.thelinktc.com which has a sole purpose of promoting Proposition 17-4 by way of content and endorsements.

On or about July 27, 2017, the Kennewick Public Facilities District adopted a resolution placing Proposition 17-4 on the November 7, 2017 General Election Ballot. Proposition 17-4 proposes increases the sales tax for City of Kennewick Residents by 0.2% for the purposes of funding the Link entertainment Center.

No Committee for the purposes of supporting Proposition 17-4 has been filed with the Public Disclosure Commission. By their failure to file for the November 7, 2017, and expending funds to support it, Respondents violated RCW 42.17A.205, RCW 42.17A.215, RCW 42.17A.220, RCW 42.17A.235 and RCW 42.17A.240.

Respondent Watkins has publicly stated that her Committee (Respondents) has \$70,000.00 to spend in support of the campaign for proposition 17-4 (see Exhibit 3, page 3).

By their use of public resources for supporting the Proposition 17-4 ballot measure, Corey Pearson, Manager Kennewick Public Facilities District and Barb Johnson, President Kennewick Public Facilities District violated RCW 42.56.555, use of public resources.

EXHIBIT 1

[Lookup](#)

Showing results for: thelinktc.com

Original Query: thelinktc.com

Contact Information

Registrant Contact

Name: PERFECT PRIVACY, LLC

Organization:

Mailing Address: 12808 Gran Bay Pkwy West, Jacksonville FL 32258 US

Phone: +1.9027492701

Ext:

Fax:

Fax Ext:

Email: 6akjsvvboehnm8nb7t5c6va3t0@domaindiscreet.com

Admin Contact

Name: PERFECT PRIVACY, LLC

Organization:

Mailing Address: 12808 Gran Bay Pkwy West, Jacksonville FL 32258 US

Phone: +1.9027492701

Ext:

Fax:

Fax Ext:

Email: 6akjsvvboehnm8nb7t5c6va3t0@domaindiscreet.com

Tech Contact

Name: PERFECT PRIVACY, LLC

Organization:

Mailing Address: 12808 Gran Bay Pkwy West, Jacksonville FL 32258 US

Phone: +1.9027492701

Ext:
Fax:
Fax Ext:
Email:6akjsvvboehnm8nb7t5c6va3t0@domaindiscreet.com

Registrar

WHOIS Server: whois.networksolutions.com
URL: http://www.networksolutions.com/en_US/
Registrar: NETWORK SOLUTIONS, LLC.
IANA ID: 2
Abuse Contact Email: abuse@web.com
Abuse Contact Phone: +1.8003337680

Status

Domain Status:clientTransferProhibited <http://icann.org/epp#clientTransferProhibited>

Important Dates

Updated Date: 2017-07-07
Created Date: 2017-07-07
Registrar Expiration Date: 2018-07-07

Name Servers

ns7.wixdns.net
ns6.wixdns.net

Raw WHOIS Record

Domain Name: thelinktc.com

Registry Domain ID: 2141008674_DOMAIN_COM-VRSN
Registrar WHOIS Server: whois.networksolutions.com
Registrar URL: http://www.networksolutions.com/en_US/
Updated Date: 2017-07-07T18:54:28Z
Creation Date: 2017-07-07T18:54:27Z
Registrar Registration Expiration Date: 2018-07-07T18:54:27Z
Registrar: NETWORK SOLUTIONS, LLC.
Registrar IANA ID: 2
Registrar Abuse Contact Email: abuse@web.com
Registrar Abuse Contact Phone: +1.8003337680
Reseller:
Domain Status: clientTransferProhibited
<http://icann.org/epp#clientTransferProhibited>
Registry Registrant ID:
Registrant Name: PERFECT PRIVACY, LLC
Registrant Organization:
Registrant Street: 12808 Gran Bay Pkwy West
Registrant City: Jacksonville
Registrant State/Province: FL
Registrant Postal Code: 32258
Registrant Country: US
Registrant Phone: +1.9027492701
Registrant Phone Ext.:
Registrant Fax:
Registrant Fax Ext.:
Registrant Email: 6akjsvvboehnm8nb7t5c6va3t0@domaindiscreet.com
Registry Admin ID:
Admin Name: PERFECT PRIVACY, LLC
Admin Organization:
Admin Street: 12808 Gran Bay Pkwy West
Admin City: Jacksonville
Admin State/Province: FL
Admin Postal Code: 32258
Admin Country: US
Admin Phone: +1.9027492701
Admin Phone Ext.:
Admin Fax:
Admin Fax Ext.:
Admin Email: 6akjsvvboehnm8nb7t5c6va3t0@domaindiscreet.com
Registry Tech ID:
Tech Name: PERFECT PRIVACY, LLC
Tech Organization:
Tech Street: 12808 Gran Bay Pkwy West
Tech City: Jacksonville
Tech State/Province: FL
Tech Postal Code: 32258
Tech Country: US
Tech Phone: +1.9027492701
Tech Phone Ext.:
Tech Fax:
Tech Fax Ext.:

Tech Email: 6akjsvvboehnm8nb7t5c6va3t0@domaindiscreet.com
Name Server: ns7.wixdns.net
Name Server: ns6.wixdns.net
DNSSEC: Unsigned
URL of the ICANN WHOIS Data Problem Reporting System:
<http://wdprs.internic.net/>
>>> Last update of WHOIS database: 2017-09-10T17:42:09Z <<<

For more information on Whois status codes, please visit
<https://www.icann.org/resources/pages/epp-status-codes-2014-06-16-en>.

The data in Networksolutions.com's WHOIS database is provided to you by Networksolutions.com for information purposes only, that is, to assist you in obtaining information about or related to a domain name registration record. Networksolutions.com makes this information available "as is," and does not guarantee its accuracy. By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (1) allow, enable, or otherwise support the transmission of mass unsolicited, commercial advertising or solicitations via direct mail, electronic mail, or by telephone; or (2) enable high volume, automated, electronic processes that apply to Networksolutions.com (or its systems). The compilation, repackaging, dissemination or other use of this data is expressly prohibited without the prior written consent of Networksolutions.com. Networksolutions.com reserves the right to modify these terms at any time.
By submitting this query, you agree to abide by these terms.

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[WHOIS Service Complaint Form](#)

[WHOIS Compliance FAQs](#)

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EXHIBIT 2

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OVERVIEW



Learn More

TOYOTA CENTER RENOVATIONS

- New arena seating
- Handrails added to arena
- Expanded concourse
- Additional ADA seating

CONVENTION CENTER EXPANSION

- Multipurpose room
- Added community tradeshows

YOUTH HOCKEY & SPORTS

- Hockey for youth
- Multipurpose area for all sports (volleyball, gymnastics, soccer and more)
- Ice skating

PARKING EXPANSION

- New lighted parking lot

ECONOMIC IMPACT

- \$66M economic impact
- Generates new tax revenue providing additional money for roads, parks, police and fire departments

PERFORMANCE THEATER

- Concerts
- Lectures
- Comedy
- Broadway

REMEMBER TO VOTE – PROPOSITION 17-4



**SALES TAX IMPACT –
ONLY 2¢ ON EVERY \$10!**

– From **everyone** from **all communities** who spend in Kennewick –

What are the benefits you will receive with The Link Entertainment Center?

Toyota Center Renovations-

- New arena seating
- Handrails added to arena
- Expanded Concourse
- Additional ADA Seating
- Concession Stand Upgrades
- New Sound System
- Aisle lighting added to arena seating
- New Video Boards

Convention Center Expansion-

- Multipurpose Room added for community and trade shows
- New lobby connecting Convention center to Toyota Center

Youth Hockey & Sports Arena-

- Hockey rink for youth
- Ice Skating
- Multipurpose area for all sports including (Volleyball, Basketball, Soccer Gymnastics, etc.)

Parking Expansion-

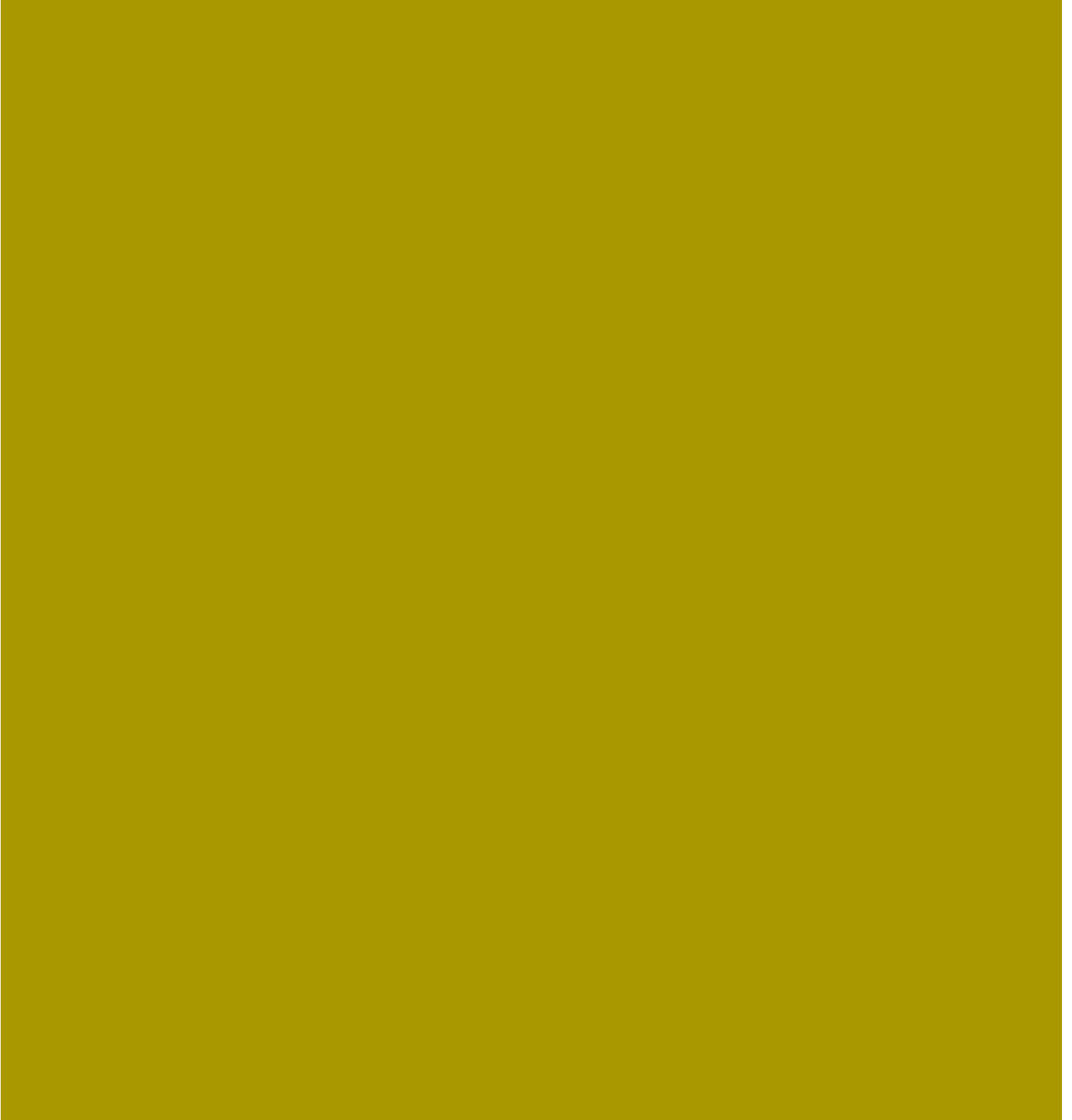
- 1,000 added parking spots around the Toyota Center and Convention center
- Lighted and paved parking

Performance Theater-

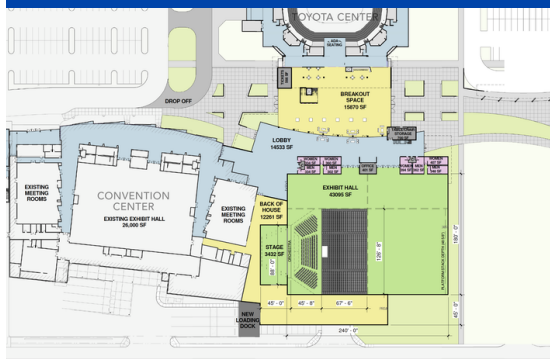
- New 2,300 seat theater
- Bring in National touring acts such as (Concerts, Comedy, Lectures, Broadway and many more)

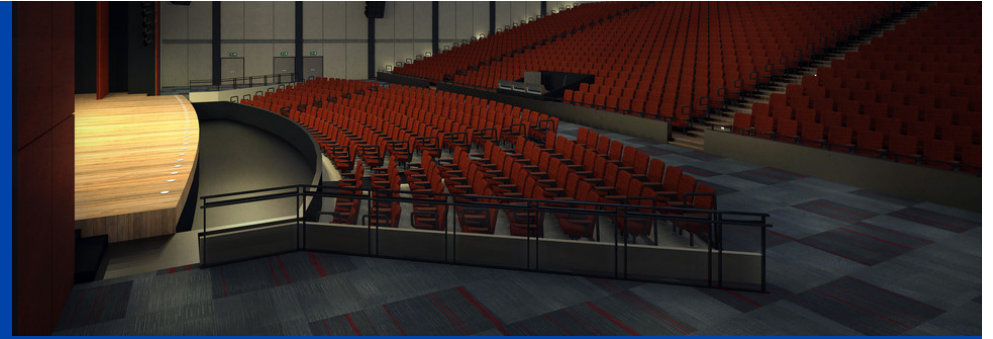
Economic Impact-

- \$66 Million dollar economic Impact
- Generated new tax revenue which provides additional money for roads, parks, police and fire departments



HOME What's in it for me? About the LINK Frequently Asked Questions Photos Articles Contact/ Suggestions Endorsements





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Frequently Asked

Parking

We are thrilled to share the City of Kennewick special resolution that passed unanimously June 28th, guaranteeing additional parking for The Link if our proposition passes.

Here's an excerpt from the resolution:

"In anticipation of implementation of the master plan for the Entertainment District and support of the Vista Vision master plan, the City has approximately 29 acres of land in the vicinity of the Entertainment District that could be used to support and complement development in this area. Part of that support would be to address the existing parking concerns that have been raised and the parking needed as future development occurs. The purpose of the resolution is to provide a commitment to the Kennewick Public Facilities District and other partners in the Entertainment District that the City will work in partnership to develop a parking plan in the event that the ballot proposition for the Link project is approved. The intent is to provide a plan that will add up to 1,000 parking spaces as determined by City code to support increased parking demands created by the new facility. This parking plan will also support the existing events and businesses in the Entertainment District."

What kind of tax is this?

The Link will be funded by a Two-Tenths of a 1% sales tax. This is 2 cents on every ten dollars spent in Kennewick. This means anyone who spends money in Kennewick will help fund The Link, not just Kennewick residents. This tax doesn't apply to groceries, medication, utilities or rent.

Where does my Sales Tax dollars go?

Each dollar in sales tax received by the City of Kennewick is allocated to support these important services.

Police Services – 46 cents

Fire Stations – 20 cents

Streets and Traffic- 16 cents

Parks & Facilities- 11 cents

Planning & Development – 3 cents

Recreation – 4 cents

What is this theater?

The Link Theater is designed for entertainment! The kind of entertainment that will be brought is Comedy shows, intimate concerts and Broadway plays.

Why not have it privately funded?

Almost every convention center is owned by a public entity. Because of the major impact these facilities have on local economies, they are best suited to be able to recoup costs of the facility by way of increased taxes.

Total cost of expansion project?

The Link would be funded by the Sale Tax of two-tenth percent, with total project cost of \$45 million dollars.

Why is the tax only in Kennewick?

The Kennewick Public Facilities District is only able to collect within our boundaries which is the city of Kennewick.

How long do we have to pay this tax?

This tax will expire with the repayment of the bonds in 25 years.

How does this affect me?

As we increase visitors to Kennewick we will add more revenues to the City of Kennewick and lessening our reliance of property tax which is strictly borne by local residents. Even if you never attend an event at any of the facilities your Police, Fire, roads and parks are supported by every visitor to the city.

Will this bring more events to the Toyota Center?

Absolutely, because of the additional performance space in the convention center, there will be more events moving to the new space. This will free up numerous dates for us to book other national touring shows and allow for better dates for the Americans hockey team.

Why do we need a 3rd sheet of ice?

Youth hockey is a big sport in the Tri Cities and has a big impact with visiting teams in the winter months. The current rink located in Pasco has threatened to close due to ill repair and a lack of maintenance on a very old system not designed for its current use. This facility will also allow us to attract other sports such as basketball and volleyball to name a few.

This isn't just a Broadway theater

The performance space will allow for much more than just plays. This space can support lecture series, comedy shows and intimate concerts as well as family shows such as Sesame Street, Dora the explorer and Disney Live.

Why do we need more convention space?

The Tri Cities is in danger of losing several of the larger conventions and conference that utilize our city every year. Larger cities like Spokane and Boise are attempting attract our events as they outgrow the Three Rivers

Convention Center. With the addition of the SpringHill Suites hotel we have shown we can attract top notch conventions to support our hotels restaurant and shops.

How many people work at these facilities?

We have 28 Full time employees and 285 part time employees.

Why not make this a hotel/restaurant tax?

This tax will be paid by our restaurants and hotels, because it is a sales tax it will be passed along to these consumers.

[HOME](#)

[What's in it for me?](#)

[About the LINK](#)

[Frequently Asked Questions](#)

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[Articles](#)

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Something for Everyone

Due to our small, aging and over-booked facilities, the Tri-Cities has frequently missed the opportunity to host large entertainment and sports events. The positive economic impact of revenue and visitors to the area is then relinquished to surrounding cities such as Spokane or Yakima.

The construction of the The Link, a 110,000-square foot multi-purpose facility, would connect the already existing Toyota and Convention Centers and would allow the Tri-Cities to not be overlooked when opportunities arise.

With your support, The Link will serve as a venue for national caliber recording artists, comedians, Broadway shows, conferences, conventions and more. It will also serve as home for indoor sports like youth soccer, gymnastics, hockey, figure skating and more – and that's a big deal!

Financial Impact – How It Works

The Link project will be 100% funded by a proposed 0.2% sales tax increase. That's only 2¢ on every \$10! This is not a property tax.

In addition, funding the Link fuels commerce. Every new concert goer, convention attendee, and young athlete contributes to our local economy by frequenting shops, hotels and restaurants, which raises additional money for our roads, parks, Police and Fire Departments – and that's good business for everybody.

It's your two cents – Remember to vote before November 7th.



EXHIBIT 3



LOCAL

Missing Link? Battle lines drawn over controversial Kennewick project

BY WENDY CULVERWELL
wculverwell@tricityherald.com

SEPTEMBER 09, 2017 3:15 PM

A Kennewick City councilman and a candidate for an open seat on the council are voicing opposition to a sales tax request to expand the Three Rivers Convention Center complex in Kennewick.

Councilman John Trumbo and candidate Bill McKay are part of a four-man committee formed to convince voters that Proposition 17-4, dubbed “The Link,” is a bad idea.

The Kennewick Public Facilities District is submitting a tax request to voters in November. Voters previously rejected a similar request in 2013 and an updated version that added a 2,300-seat Broadway-style theater in 2016.

ADVERTISING

The 2017 edition includes a new twist — a \$5 million ice rink to replace the aging one at Pasco’s TRAC. Franklin County is considering closing it for financial reasons. Without a new rink, youth hockey will not have enough ice to support its programs.

Breaking News

Be the first to know when big news breaks

Enter Email Address

SIGN UP

The \$45 million package of projects would add 110,000 square feet to the convention center and provide major upgrades to the Toyota Center, including better accommodations for visitors who use wheelchairs, and the theater in between them, hence the name “The Link”.

If voters say yes to The Link, the Kennewick sales tax will rise by two-tenths of a percent to 8.8 percent. It would add two cents to a \$10 purchase.

That will raise an estimated \$3.5 million annually, with proceeds dedicated to repaying debt for the \$45 million package of projects. Supporters say the tax will end when the bonds are repaid in 20 years or earlier if tax collections are higher than expected.

Opponents calculate it will cost the average household \$30 a year, half again more than the \$20 car tab fee that angered Richland residents this year. They also object to the addition of the ice rink, calling it a costly bid to win votes. Last year’s measure failed by fewer than 300 votes.

The two sides offered a preview of where the battle lines will occur as the Nov. 7 election approaches during an interview with the Tri-City Herald editorial board.

The pro side includes Dave Retter, owner of Retter & Company Sotheby’s International Realty; Corey Pearson, manager of the Three Rivers Complex; Kris Watkins, president of Visit Tri-Cities; and Barb Johnson, manager of Columbia Center mall as well as chair of the public facilities district.

Advocates contend the convention center and Toyota Center need updating to attract meetings and event business. The investment will yield \$66 million in economic activity, which will filter through the community in the form of jobs, visitor spending and tax dollars.

Retter called Proposition 17 a chance for Kennewick to demonstrate leadership.

Retter, whose company sponsors the temporary theater configuration that allows Toyota Center to host cultural performances, said it is in “appalling” shape. Locker rooms are inadequate for the many sports teams and entertainers who use the facility. Guests endure hard seats and cold conditions when they attend performances there.

“We’re better than that in the Tri-Cities,” he said.

The opposition committee includes Trumbo and McKay, as well as Jerry Martin, who is active in local Republican politics, and Vince Rundhaug, a local business owner who said raising the Kennewick sales tax will give local shoppers more incentive to take their business to sales tax-free Oregon.

Johnson emphasized she would never support the measure if she thought it would harm businesses in the mall.

But opponents argue the investment doesn’t make financial sense, and that government should confine itself to its core mission to protect public safety through police and fire service.

McKay conducted a “breakeven analysis” that concluded Kennewick’s taxable retail sales base isn’t large enough to support the new debt. McKay is running against retired Ben Franklin Transit executive Christy Watts for an open seat on the council.

McKay argued that the investment doesn’t break even unless Kennewick has at least \$1.75 billion in taxable retail sales. Though taxable retail sales in Kennewick in 2016 topped \$2 billion, he said that doesn’t diminish his larger point — sales tax collections rise in good times and fall in bad. The city could be left holding the bag if or when the economy turns south.

Trumbo said the higher taxable sales base doesn’t alter his opposition.

“I have confidence our argument is well founded. This is not the taxpayers’ responsibility,” he said.

Supporters pledged to do a better job of explaining The Link to the community this time. They say the 2016 campaign was waged largely on social media, and that many were ignorant of the request or confused. Many thought supporters wanted a new movie theater.

This time, they say they will spend up to \$70,000 on educational materials that will be delivered across multiple media platforms as well as at informational open houses.

“When it failed, we heard from a lot of people that the education was not there,” Pearson said.

Wendy Culverwell: 509-582-1514, @WendyCulverwell

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Roger Erich Lenk replied to : pdc@pdc.wa.gov
Thank you for your response.

Regarding No. 1, As noted in the ICAN whois report, Perfect Privacy owns the website supporting Proposition 17-4, including endorsements. It has not filed for a committee with the PDC, nor reported as in-kind contributions by any committee. In addition, Perfect Privacy is responsible for hosting and design. If it is a vendor, their response to the PDC will indicate how they were engaged and by whom.

Regarding item 2, I will be receiving emails from the Public Facilities District regarding Proposition 17-4 on Friday. I will provide the pertinent information shortly.

Regarding No. 3, in an editorial board with the Tri-city Herald, the proponent-respondents indicated they had \$70,000 to promote Proposition 17-4 across multiple platforms, such as that provided by Perfect Privacy, however, no PDC committee was filed for.

Thank you.

Roger Erich Lenk
1817 N. Road 76
Pasco, Washington 99301
(509) 542-0489
lenk.roger@gmail.com

(Sun, 3 Dec at 12:37 PM)

Merged from ticket [27983](#)

Subject: RE: The Link - Third Amendment

Description:

I was checking through my email and noticed my October 16, 2017 email did not have all the attachments. Here they are.

Thank you.

Roger Erich Lenk
1817 N. Road 76
Pasco, Washington 99301
(509) 542-0489
lenk.roger@gmail.com

From: Roger Erich Lenk [mailto:lenk.roger@gmail.com]

Sent: Monday, October 16, 2017 11:32 AM

To: PDC Support

Subject: The Link - Third Amendment

Dear Mr. Ragins:

This is in follow-up to my complaint of September 11, 2017, and my amendments of October 1, 2017 and October 6, 2017.

The following partisan video (vote Yes for the Link), paid for by the Citizens for the Link Entertainment Center was posted on www.thelinktc.com website. See EXHIBIT 1. Said website was created on July 7, 2017. No political committee was registered with the PDC until September 15, 2017.

<https://www.youtube.com/watch?v=SjOiaySdxkQ>

The above video has been used for advertising on local Television Stations since at least October 9, 2017. As of the date of this email, Citizens for the Link Entertainment Center show no expenditures for said advertisements, nor the design or preparation for same. The video starts with Respondent Retter and ends with Respondent Watkins., The partisan video also exclusively utilizes architectural videos paid for by the Kennewick Public Facilities District (said videos are too large to include in an email – Please advise if you would like me to send them on a compact DVD).

Respondent Pearson has been advertising for the Link Campaign for several months, absent a registered political committee. On August 31, 2017, Respondent Pearson awarded to Focalpoint a letter making it the agency of record for placing ads. Focal Point places all ads on behalf of the Kennewick Public Facilities for the Link Campaign. Such advertisements were not

“(a)ctivities which are part of the normal and regular conduct of the office or agency”. See EXHIBIT 2.

On September 13, 2017, Respondent Pearson, on behalf of the Kennewick Public Facilities District, submitted an agreement for political advertisements (The Link Campaign) signed by Respondents Pearson and Johnson. See EXHIBIT 3.

On September 21, 2017, Respondent Pearson on behalf of the Kennewick Public Facilities District, reviews add buys made by Focalpoint, for the Link Campaign to be reimbursed by the Kennewick Public Facilities District. These activities are not “(a)ctivities which are part of the normal and regular conduct of the office or agency”. See EXHIBIT 4.

It is now believed that www.thelink.com was paid for by the Kennewick Public Facilities District under the direction of Respondent Pearson. Both above facts above support that Respondent Pearson is in violation of RCW 42.17A.555, use of public facilities to support a ballot measure, which are not “(a)ctivities which are part of the normal and regular conduct of the office or agency”. In the alternative, The Link Campaign is being supported by individuals absent a properly registered political committee.

Thank you.

Roger Erich Lenk
1817 N. Road 76
Pasco, Washington 99301
(509) 542-0489
lenk.roger@gmail.com

From: [Kati Schreck](#)
To: [Corey Pearson](#)
Cc: [Theresa Long](#)
Subject: The Link Campaign Agency of Record
Date: Monday, September 11, 2017 8:12:07 AM
Attachments: [image001.gif](#)
[Agency Of Record 3Rivers Link.pdf](#)

Corey, can you please sign and return the attached Agency of Record? The stations need it for the Link Campaign placement.

Thank you.

Kati



KATI SCHRECK | Account Executive

SEP 8551 Gage Boulevard, Suite K | Kennewick, WA 99336

SEP **Office** (509) 378-3013 | **fax** (509) 378-3018

www.focalpointmarketing.com

August 30, 2017

Attn: Media Manager

Re: Three Rivers Convention Center – The Link Campaign

This letter is to confirm that we, Three Rivers Convention Center – The Link Campaign, have authorized the advertising agency, Focal Point Marketing and Multimedia, to handle all media placement as of August 30, 2017.

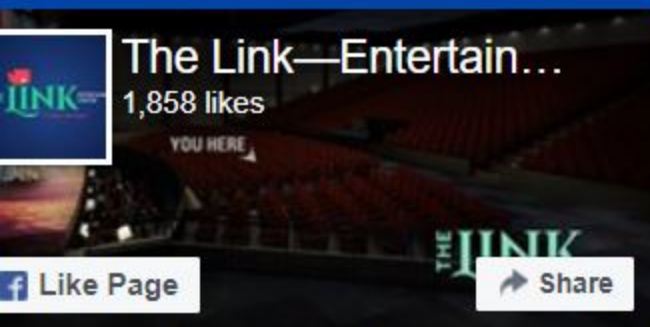
Focal Point Marketing and Multimedia is the agency of record for media buys for Three Rivers Convention Center – The Link Campaign. Please be sure all system orders reflect this.

Theresa Long and Kati Schreck will handle all media placement. All invoices should be sent to Focal Point Marketing and Multimedia at the address provided below.

Three Rivers Convention Center – The Link Campaign
(Proposition no. 17-4)
c/o Focal Point Marketing
8551 Gage Blvd Suite “K”
Kennewick, WA 99336
509-378-3018

Thank you,

Corey Pearson
Chief Executive Officer
Three Rivers Convention Center – The Link Campaign
7016 W. Grandridge Blvd.
Kennewick, WA 99336

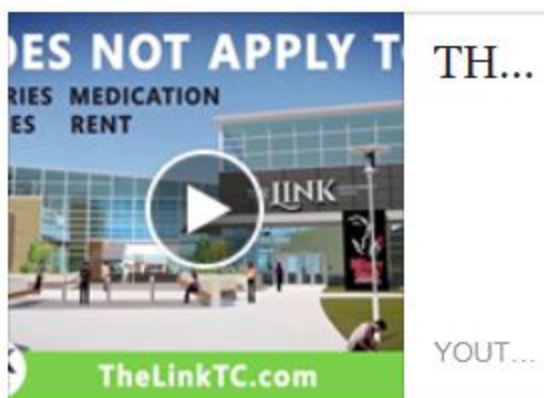


center to the Toyota Center
(Coliseum) ... See More

35 8 16



Our video explaining the benefits of
The Link. Please share if you agree!



19 Comment 26

Have a SUGGESTION? TELL US, WE'RE LISTENING!

Your personal info remains private

Write your feedback here...

☐ Complaint

☐ Suggestion

☐ Question

☐ Compliment

Optional: provide an email if you'd like a response. We'll keep it secret



Add a photo (up to 2MB)

Send

From: [Liz Lutz](#)
To: [Theresa Long](#); [Corey Pearson](#)
Cc: [Kati Schreck](#)
Subject: RE: The Link Campaign September 2017 Pr-Pay Invoice for Radio and PB 18
Date: Wednesday, September 13, 2017 10:43:12 AM
Attachments: [S50C-117091309150.pdf](#)

Theresa,

Here is the radio paperwork. I am working with my account payable to get this bill paid over to you ASAP!

Thanks,
Liz

From: Theresa Long [mailto:theresa@fpm.agency]
Sent: Tuesday, September 12, 2017 12:08 PM
To: Liz Lutz <llutz@3riverscampus.com>; Corey Pearson <cpearson@3riverscampus.com>
Cc: Kati Schreck <kati@fpm.agency>
Subject: The Link Campaign September 2017 Pr-Pay Invoice for Radio and PB 18

Hello Liz and Corey,

Attached is the invoice for the pre-pay on radio. As discussed with Liz TV does not need to be pre-paid since I talked with all the GM's. Also attached is a PB18 form that we need filled out and sent back to us so that we can get it to all the media stations.

Please pay this invoice asap to Focal Point and we will get payment to the radio stations so that we can get your spots running. Please let me know that you have received this email.

Thanks,
Theresa

THERESA LONG | Co-Founder & Marketing Strategist
8551 Gage Boulevard, Suite K | Kennewick, WA 99336
office (509) 378-3014 | **fax** (509) 378-3018
www.focalpointmarketing.com

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Corey Pearson
do hereby request station time concerning the following issue:

The LINK Campaign

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kennewick public Facility's district
7000 W. Granddave Blvd, Kennewick, WA 99336

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Corey pearson, Barbara Johnson

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kennewick Public Facilities district
7000 W. Granddune Blvd Kennewick, WA 99336

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Corey Pearson
Barbara Johnson

From: [Theresa Long](#)
To: [Corey Pearson](#)
Cc: [Kati Schreck](#)
Subject: Pre-Pays
Date: Thursday, September 21, 2017 12:30:11 PM
Attachments: [Link_October_Pre_Pay.xlsx](#)
[Link_October_Pre_Pay.pdf](#)
[Link_September.pdf](#)

Corey,

Here is Sept and October. Liz already had Sept so make sure not to double pay. The checks come to Focal Point and we keep our commission and send the rest to stations. I have already paid the stations for you for September so we need to be reimbursed. I will send you the whole buy as soon as I am done. I am working frantically to get it done so we have inventory.

Thanks,

Theresa

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<i>Spectrum</i>	LENGTH	DAYPART	PROGRAM	RATE	9/25	10/2	10/9	10/16	10/23	SPOTS	TOTAL
SA-Su	:30	9:00a-7:00p	ESPN	\$50	5	5	5	5	5	25	\$1,250.00
M-F	:30	4:00p-6:00p	MNBC	\$16	10	0	10	0	10	30	\$480.00
M-F	:30	4:00p-6:00p	FXNC	\$45	0	10	0	10	0	20	\$900.00
KVEW Total					15	15	15	15	15	75	\$2,630.00

<i>CHERRY CREEK RADIO - TC</i>	LENGTH	DAYPART	PROGRAM	RATE	9/25	10/2	10/9	10/16	10/23	SPOTS	TOTAL
M-F	:30	6:00a-7:00p	AM 610 (Ne	\$10	3	3	3	3	3	15	\$150.00
Sa	:30	6:00a-7:00p	AM 610 (Ne	\$8	0	5	0	5	0	10	\$80.00
M-F	:30	6:00a-7:00p	05.3 (Adult	\$10	3	3	3	3	3	15	\$150.00
Sa	:30	6:00a-7:00p	05.3 (Adult	\$8	5	0	5	0	5	15	\$120.00
CCRTC Total					11	11	11	11	11	55	\$500.00

<i>Townsquare Media - TC</i>	LENGTH	DAYPART	PROGRAM	RATE	9/25	10/2	10/9	10/16	10/23	SPOTS	TOTAL
M-F	:30	6:00a-10:00p	FM 98.3 (V	\$27	0	3	0	3	0	6	\$162.00
M-F	:30	3:00p-7:00p	FM 98.3 (V	\$27	0	3	0	3	0	6	\$162.00
Sa	:30	10:00a-3:00p	FM 98.3 (V	\$19	3	0	3	0	3	9	\$171.00
TSM Totals					3	6	3	6	3	21	\$495.00

<i>Radio Tri-Cities</i>	LENGTH	DAYPART	PROGRAM	RATE	9/25	10/2	10/9	10/16	10/23	SPOTS	TOTAL
M-F	:30	6:00a-9:00a	er 99.1 (KUJ	\$40	2	0	2	0	2	6	\$240.00
M-F	:30	4:00p-6:00p	er 99.1 (KUJ	\$40	0	3	0	3	0	6	\$240.00
RTC Totals					2	3	2	3	2	12	\$480.00

Total \$4,105.00



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Invoice

Three Rivers Campus
Attention: Jamie Kincaid/Acct Assist
7016 W. Grandridge Blvd
Kennewick, WA 99336

Date	Invoice No.	P.O. Number	Terms	Project
09/12/17	4792		Net 10	

Item	Description	Quantity	Rate	Amount
Advertising Place-Radio	Advertising Place-Radio-Sept 2017 Cherry Creek Radio TC -Link- Pre-Pay		196.00	196.00
Advertising Place-Radio	Advertising Place-Radio-Sept 2017- Townsquare Media TC- Link - Pre-Pay		219.00	219.00
Advertising Place-Radio	Advertising Place-Radio- Sept @017 - Radio Tri-Cities- Link- Pre-Pay		150.00	150.00
Thank you for your business.			Total	\$565.00



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Invoice

Three Rivers Campus Attention: Jamie Kincaid/Acct Assist 7016 W. Grandridge Blvd Kennewick, WA 99336

Date	Invoice No.	P.O. Number	Terms	Project
09/21/17	4812		Due on receipt	

Item	Description	Quantity	Rate	Amount
Advertising Place-TV-	Ad Place-TV- October 2017- Pre-Pay-Link Campaign-Spectrum		2,630.00	2,630.00
Advertising Place-Radio	Ad Place-Radio- October 2017- Pre-Pay-Link Campaign-Cherry Creek Radio		500.00	500.00
Advertising Place-Radio	Ad Place-Radio-October 2017- Pre-Pay Link Campaign- Townsquare Media		495.00	495.00
Advertising Place-Radio	Ad Place-Radio-October 2017- Pre-Pay Link Campaign- Radio TC		480.00	480.00
Thank you for your business.			Total	\$4,105.00