

Email Response from Tracy Murphy to Elizbeth Rohr Complaint
Answers to PDC staff questions copied/pasted into Word Document by PDC Staff
PDC Case 114226

(Wed, 30 Nov 2022 at 12:05 PM)

To: "PDC Support" <pdcc@pdc.wa.gov>

External Email

Please see attached response. I have no control over what the LCN prints, or who they endorse as candidates. This appears to be a frivolous attempt by Elizabeth Rohr, who vocalized her discontent with my candidacy throughout the campaign.

Tracy

Staff's review of the Summary Full Campaign Contributions and Expenditures reports filed by your Campaign for Lewis County Sheriff indicated that you made a \$255 Campaign expenditure to Flannery Publications on October 10, 2022, for a "Weekly Ad – Lewis County News. Is that correct?

- Yes, that is correct.

What services and advertisements were provided to your Campaign for the \$255 expenditure made to Flannery Publications? Please provide the receipt, invoice and other supporting documentation for the expenditures made to Flannery Publications.

- The invoice is attached. This is for an advertisement placed the week of October 10, 2022 (I believe print was October 12, 2022). This ad was placed to coincide with the dropping of ballots. The ad is a three-column ad or 5"x5".

Did Ms. Hoffman or Mr. Myers contact you about submitting a short bio or candidate information for publication?

- I was contacted about doing an interview.

If yes, what was the nature of the conversations, and would you categorize it as an interview?

- My campaign was initially contacted by "Gina", who identified herself as an employee of Lewis County News and asked if I would be interested in the price list for advertising. My wife, Sherri Murphy, called Gina back and they discussed advertising. Additionally, Gina asked if the campaign would be willing to participate in an interview, which my wife told her "Yes". I was contacted later by Lynette Hoffman, who asked if I was interested in being interviewed by her publication. I had a few different interviews with Ms. Hoffman over the course of a few weeks, both in person and over the phone.

When did you get contacted about that submittal, and by whom?

- The campaign was initially contacted back in May or June about advertising. I am not sure of the exact date for the interview, but I believe it was near the end of September.

What was your understanding of what information about your candidacy would be published in the LCN?

- It was my understanding that Ms. Hoffman was providing articles for her readers to learn about the candidates running in Lewis County. I was given an opportunity to participate in that process, so I did.

Finally, in looking at page 3 of the October 19, 2022, edition of the LCN that was provided by the complainant, were three "articles or bio's" that provided information about three 2022 candidates, including about your candidacy. The candidate information on page 3 and a portion of page 5 appears to be written by you and the other two candidates and speak in the first person using "I."

- ** I did not receive a page 5. Ms. Hoffman indicated that she wanted the articles to sound like we were talking to the readers; therefore, she had me phrase my answers as though I were speaking to an audience.

PDC staff is questioning whether that is an LCN bio, editorial comment, or paid advertising from your Campaign. Please explain.

- Specific to page 3, this was not paid advertising by the Murphy campaign. The only paid advertising was the ad ran on October 12, 2022. As to what the LCN calls the article, you would have to ask them. Tracy Murphy and The Murphy Campaign has no control over what is written in the newspaper.

Flannery Publications

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Raymond, WA 98577 US
360-942-3466
alisam@flannerypubs.com
Hometowndebate.com

Receipt

Received From
Committee to Elect Tracy
Murphy

Date: 10/12/2022
Payment Method:
Reference No: 410

Invoice Number	Invoice Date	Due Date	Original Amount	Balance	Payment
29582	10/12/2022	11/11/2022	255.00	255.00	255.00

Memo:

Amount Credited: \$0.00
Total: \$255.00