Respondent Names

Soleil Lewis

Complainant Name

Yoshiko Grace Matsui

Complaint Description

Spark.matsui reported via the portal (*Tue*, 6 Jul 2021 at 5:34 PM)

To Whom it May Concern:

I have reason to believe that my opponent has failed to report expenditures or in-kind contributions in violation of RCW 42.17A.240.

During the month of May, while playing a mobile game, my wife saw a paid YouTube advertisement sponsored by Soleil Lewis' campaign (screenshots attached). In the advertisement, the candidate is wearing a professionally produced t-shirt with her campaign logo (also see screenshots). The ad appeared on May 31st, indicating the campaign would have needed to pay for the advertising in May.

In the screenshot, a viewer can tell it is an ad by the countdown timer in the upper right corner (it states the numeral "1") - that shows when you can skip the video. In the lower left corner it states "rewards in 1 seconds" (in the game - you get rewards for watching paid ads).

Additionally, this YouTube video (https://youtu.be/d_VqkijITTM) shows a viewer count of 9,584 views, which is very high for a channel with only 3 subscribers. This would tend to confirm that the campaign engaged in paid YouTube advertising.

Neither the paid advertisement with YouTube nor the professionally produced t-shirts have been disclosed as an expenditure or an in-kind contribution to the campaign (see attached Soleil Lewis C4 covering May). This raises the question of who paid for these items, which is of public significance.

I urge the PDC to investigate this issue.

Sincerely,

Yoshiko Grace Matsui

What impact does the alleged violation(s) have on the public?

Failure to disclose campaign expenditures is against State reporting requirements and does not provide financial transparency to the public.

List of attached evidence or contact information where evidence may be found

Screen shots

May 2021 C4 form

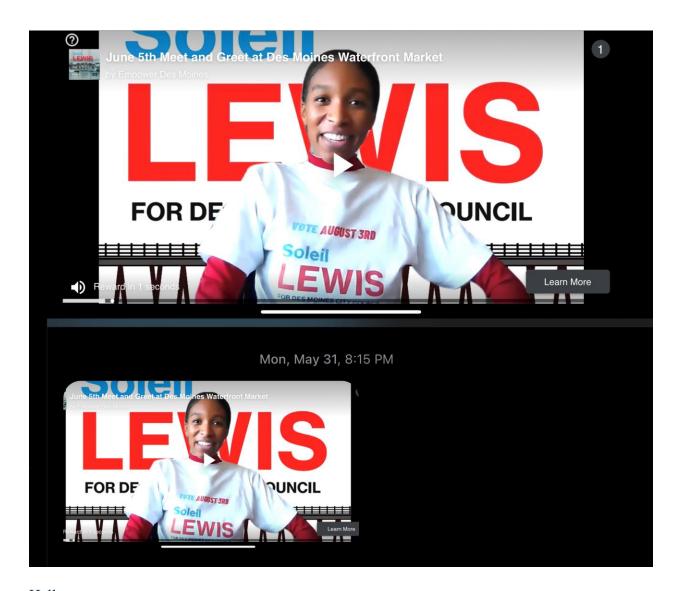
List of potential witnesses with contact information to reach them

Sile Grace Matsui - silegrace@gmail.com

Certification (Complainant)

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

To: "PDC Support" pdc@pdc.wa.gov



Hello,

I'm sorry the attachment didn't come through.

Thank you very much.

Best,

Yoshiko