

COMPLAINT TO THE PUBLIC DISCLOSURE COMMISSION

PASCO CITIZENS FOR BETTER SCHOOLS

February 13, 2018 Enrichment Levy

January 27, 2018

Page 1 of 2

RESPONDENTS:

Pasco Citizens For Better Schools, PO Box 4958, Pasco, Washington 99302.

David Jones, Dill Pixel LLC, 6303 Burden Blvd., Pasco Washington 99301, (509) 845-4113; david@dillpixel.com.

STATEMENT OF FACTS:

On or before January 27, 2018, Respondent sent out a “Voter Report Card” listing the voting status of local neighbors for the past five (5) elections. While this is an invasion of an individuals privacy, it is understood that the Public Disclosure Commission does not police such activities. **EXHIBIT 1** is a copy of the mailer.

First, the cost of the extremely high quality mailer is far in excess of the \$377.10 listed on their C4 report (see **EXHIBIT 2**). The volume of mailers alone significantly magnifies this cost.

Second, the website used for marketing purposes, www.pascobond.org, is not registered as an expenditure with any committee listed on the Public Disclosure Commission website. The website is registered to David David Jones, Dill Pixel LLC, 6303 Burden Blvd., Pasco Washington 99301, (509) 845-4113; david@dillpixel.com (see **EXHIBIT 3**). **EXHIBIT 4** is a copy of the website. The website contains significant content requirements, and as a business, absent reported expenditures, the website, hosting and content should have been listed as a “in-kind” contributions by Respondent Dill.

Although it indicates 2017 Bond in one location, the website is copyrighted for the 2018 Enrichment Levy, provides final statistics about the completed November 13, 2017 Bond (see page 8), provides information for and seeks assistance for the 2018 Enrichment Levy.

Third, no expenditures are listed for purchase of voter data used to send out the mailer (see **EXHIBIT 1** and in the www.pascobond.org website) from the Franklin county Auditor.

Fourth, no contributions are listed for Pasco Citizens for Better Schools (see **EXHIBIT 5**).

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Final, no “in-kind” contributions are listed for the “Lucky #7” Papa John's Tri-Cities (www.yourpapajohns.com) promotion.

VIOLATIONS:

Violation of RCW 42.17A.235 for failure to accurately and timely file C-3 and C-4 reports.

Violation of RCW 42.17A.255 for failure to timely report independent expenditures/electioneering communications

Violation of RCW 42.17A.240 and WAC 360-16-037 for failure to accurately provide detailed breakdowns of expenditures.

EXHIBIT 1

LEVY REPLACEMENT

CHECK OUT
YOUR VOTER
REPORT CARD

2018
LEVY

RATE DROPS FROM **\$3.95** TO **\$1.50**

COVERS **18.7%** OF THE DISTRICT'S BUDGET

PAYS FOR **STAFF, CURRICULUM, TECHNOLOGY**

STATE PROVIDES **MATCHING FUNDS** (IF IT PASSES)



LUCKY #7

CELEBRATE THE **7-VOTE**
SCHOOL BOND VICTORY
WITH A LARGE 1-TOPPING
PIZZA FOR ONLY **\$7.77**

PROMO CODE "FAMILY"

VALID AT ALL TRI-CITIES LOCATIONS
EXPIRES JUNE 1, 2018

2017
BOND

2017

2018



2019



2020



2021

2022
LEVY

2022



THE 2018 LEVY WILL **LAST LONGER** AND COST **62% LESS**

VOTER REPORT CARD

	AUG 2016 PRIMARY	NOV 2016 GENERAL	FEB 2017 SPECIAL	AUG 2017 PRIMARY	NOV 2017 GENERAL	SCORE
Kenneth Douglas-Lenk	-	✓	✓	✓	✓	100%
Lisa Douglas	✓	✓	✓	✓	✓	100%
Roger Lenk	✓	✓	✓	✓	✓	100%
Bradley McCort	✓	✓	✓	✗	✗	60%
Cheryl McCort	✓	✓	✓	✗	✗	60%
Elizabeth McCort	✓	✓	✓	✗	✗	60%
Sherry Ruiter	✓	✓	✓	✓	✓	100%
Wayne Ruiter	✓	✓	✓	✓	✓	100%
William Dawkins	✓	✓	✓	✗	✓	80%
Nancy Dawkins	✓	✓	✓	✗	✓	80%

1, 1
RECORD 7626
GROUP 5

PRSR STD
U.S. POSTAGE
PAID
ESPRIT

Would you like to be removed from
future report card mailing lists?
pascobond.org/remove

*****AUTO**SCH 5-DIGIT 99301

KENNETH DOUGLAS-LENK

1817 ROAD 76

PASCO WA 99301-1830

PAID FOR BY

PASCO CITIZENS FOR BETTER SCHOOLS

facebook.com/pascokids

EXHIBIT 2

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

C4
(3/97)

PDC OFFICE USE
100809527

01-23-2018

Candidate or Committee Name (Do not abbreviate. Include full name) PASCO CITIZENS FOR BETTER SCHOOLS			
Mailing Address PO BOX 4958		City PASCO, WA	
Zip + 4 99302	Office Sought (Candidates)	Election Date 2018	*For PACs, Parties & Caucus Committees: During this report period, did the committee make an <u>independent expenditure</u> (i.e., an expense not considered a contribution) supporting or opposing a state or local candidate?
Report Period Covered From (last C-4) 12/01/17 To (end of period) 01/22/18		Final Report? Yes No X	

RECEIPTS

*See next page Yes No

1. Previous total cash and in kind contributions (From line 8, last C-4) (if beginning a new campaign or calendar year, see instruction booklet)	\$	\$7,438.20
2. Cash received (From line 2, Schedule A)	\$	\$0.00
3. In kind contributions received (From line 1, Schedule B)		\$0.00
4. Total cash and in kind contributions received this period (Line 2 plus 3)		\$0.00
5. Loan principal repayments made (From line 2, Schedule L)		\$0.00
6. Corrections (From line 1 or 3, Schedule C)	Show + or (-)	\$0.00
7. Net adjustments this period (Combine line 5 & 6)	Show + or (-)	\$0.00
8. Total cash and in kind contributions during campaign (Combine lines 1, 4 & 7)		\$7,438.20
9. Total pledge payments due (From line 2, Schedule B)	\$0.00	

EXPENDITURES

10. Previous total cash and in kind expenditures (From line 17, last C-4) (If beginning a new campaign or calendar year, see instruction booklet)		\$0.00
11. Total cash expenditures (From line 4, Schedule A)		\$377.10
12. In kind expenditures (goods & services) (From line 1, Schedule B)		\$0.00
13. Total cash and in kind expenditures made this period (Line 11 plus line 12)		\$377.10
14. Loan principal repayments made (From line 2, Schedule L)		\$0.00
15. Corrections (From line 2 or 3, Schedule C)	Show + or (-)	\$0.00
16. Net adjustments this period (Combine lines 14 & 15)	Show + or (-)	\$0.00
17. Total cash and in kind expenditures during campaign (Combine lines 10, 13 and 16)		\$377.10

CANDIDATES ONLY	Won	Lost	Unopposed	Name not on ballot
Primary election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Treasurer's Daytime Telephone No.:
(509) 430-4337

CASH SUMMARY

18. Cash on hand (Line 8 minus line 17)	\$7,061.10
[Line 18 should equal your bank account balance(s) plus your petty cash balance.]	
19. Liabilities: (Sum of loans and debts owed)	\$0.00
20. Balance (Surplus or deficit) (Line 18 minus line 19)	\$7,061.10

CERTIFICATION: I certify that the information herein and on accompanying schedules and attachments is true and correct to the best of my knowledge.

Candidate's Signature	Date	Treasurer's Signature	Date
		MEREDITH TAYLOR	01/23/18

CASH RECEIPTS AND EXPENDITURE

SCHEDULE
to C4

A
(11/93)

2

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

12/01/17

01/22/18

1. CASH RECEIPTS (Contributions) which have been reported on C3. List each deposit made since last C4 report was submitted.

Date of deposit	Amount	Date of deposit	Amount	Date of deposit	Amount	Total deposits

2. TOTAL CASH RECEIPTS

Enter also on line 2 of C4 \$ **\$0.00**

CODES FOR CLASSIFYING EXPENDITURES: If one of the following codes is used to describe an expenditure, no other description is generally needed. The exceptions are:

- 1) If expenditures are in-kind or earmarked contributions to a candidate or committee or independent expenditures that benefit a candidate or committee, identify the candidate or committee in the Description block;
- 2) When reporting payments to vendors for travel expenses, identify the traveler and travel purpose in the Description block; and
- 3) If expenditures are made directly or indirectly to compensate a person or entity for soliciting signatures on a statewide initiative or referendum petition, use code "V" and provide the following information on an attached sheet: name and address of each person/entity compensated, amount paid each during the reporting period, and cumulative total paid all persons to date to gather signatures.

CODE
DEFINITIONS
ON NEXT PAGE

C - Contributions (monetary, in-kind & transfers)
I - Independent Expenditures
L - Literature, Brochures, Printing
B - Broadcast Advertising (Radio, TV)
N - Newspaper and Periodical Advertising
O - Other Advertising (yard signs, buttons, etc.)
V - Voter Signature Gathering

P - Postage, Mailing Permits
S - Surveys and Polls
F - Fundraising Event Expenses
T - Travel, Accommodations, Meals
M - Management/Consulting Services
W - Wages, Salaries, Benefits
G - General Operation and Overhead

3. EXPENDITURES

- a) Expenditures of \$50 or less, including those from petty cash, need not be itemized. Add up these expenditures and show the total in the amount column on the first line below..
- b) Itemize each expenditure of more than \$50 by date paid, name and address of vendor, code/description, and amount.
- c) For each payment to a candidate, campaign worker, PR firm, advertising agency or credit card company, attach a list of detailed expenses or copies of receipts/invoices supporting the payment.

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
N/A	Expenses of \$50 or less	N/A	N/A	
01/08/18	ESPRIT PRINTING 110 N CASCADE ST KENNEWICK, WA 99336	L	PRINTING	\$377.10

Total from attached pages \$ **\$0.00**

4. TOTAL CASH EXPENDITURES

Enter also on line 11 of C4 \$ **\$377.10**

EXHIBIT 3

[Lookup](#)

Showing results for: PASCOBOND.ORG

Original Query: pascobond.org

Contact Information

Registrant Contact

Name: David Jones

Organization: Dill Pixel LLC

Mailing Address: 6303 Burden Blvd., Pasco Washington 99301 US

Phone: +1.5098454113

Ext:

Fax:

Fax Ext:

Email: david@dillpixel.com

Admin Contact

Name: David Jones

Organization: Dill Pixel LLC

Mailing Address: 6303 Burden Blvd., Pasco Washington 99301 US

Phone: +1.5098454113

Ext:

Fax:

Fax Ext:

Email: david@dillpixel.com

Tech Contact

Name: David Jones

Organization: Dill Pixel LLC

Mailing Address: 6303 Burden Blvd., Pasco Washington 99301 US

Phone: +1.5098454113

Ext:
Fax:
Fax Ext:
Email: david@dillpixel.com

Registrar

WHOIS Server: whois.godaddy.com
URL: http://www.godaddy.com
Registrar: GoDaddy.com, LLC
IANA ID: 146
Abuse Contact Email: abuse@godaddy.com
Abuse Contact Phone: +1.4806242505

Status

Domain Status: ok <https://icann.org/epp#ok>

Important Dates

Updated Date: 2017-11-15
Created Date: 2017-09-16
Registry Expiry Date: 2018-09-16

Name Servers

NS35.DOMAINCONTROL.COM
NS36.DOMAINCONTROL.COM

Raw WHOIS Record

Domain Name: PASCOBOND.ORG
Registry Domain ID: D402200000003613427-LROR

Registrar WHOIS Server: whois.godaddy.com
Registrar URL: http://www.godaddy.com
Updated Date: 2017-11-15T03:46:41Z
Creation Date: 2017-09-16T00:18:51Z
Registry Expiry Date: 2018-09-16T00:18:51Z
Registrar Registration Expiration Date:
Registrar: GoDaddy.com, LLC
Registrar IANA ID: 146
Registrar Abuse Contact Email: abuse@godaddy.com
Registrar Abuse Contact Phone: +1.4806242505
Reseller:
Domain Status: ok https://icann.org/epp#ok
Registry Registrant ID: C197094486-LROR
Registrant Name: David Jones
Registrant Organization: Dill Pixel LLC
Registrant Street: 6303 Burden Blvd.
Registrant Street: Suite A
Registrant City: Pasco
Registrant State/Province: Washington
Registrant Postal Code: 99301
Registrant Country: US
Registrant Phone: +1.5098454113
Registrant Phone Ext:
Registrant Fax:
Registrant Fax Ext:
Registrant Email: david@dillpixel.com
Registry Admin ID: C197094488-LROR
Admin Name: David Jones
Admin Organization: Dill Pixel LLC
Admin Street: 6303 Burden Blvd.
Admin Street: Suite A
Admin City: Pasco
Admin State/Province: Washington
Admin Postal Code: 99301
Admin Country: US
Admin Phone: +1.5098454113
Admin Phone Ext:
Admin Fax:
Admin Fax Ext:
Admin Email: david@dillpixel.com
Registry Tech ID: C197094487-LROR
Tech Name: David Jones
Tech Organization: Dill Pixel LLC
Tech Street: 6303 Burden Blvd.
Tech Street: Suite A
Tech City: Pasco
Tech State/Province: Washington
Tech Postal Code: 99301
Tech Country: US
Tech Phone: +1.5098454113
Tech Phone Ext:

Tech Fax:
Tech Fax Ext:
Tech Email: david@dillpixel.com
Name Server: NS35.DOMAINCONTROL.COM
Name Server: NS36.DOMAINCONTROL.COM
DNSSEC: unsigned
URL of the ICANN Whois Inaccuracy Complaint Form:
<https://www.icann.org/wicf/>
>>> Last update of WHOIS database: 2018-01-28T01:05:04Z <<<

For more information on Whois status codes, please visit
<https://icann.org/epp>

Access to Public Interest Registry WHOIS information is provided to assist persons in determining the contents of a domain name registration record in the Public Interest Registry registry database. The data in this record is provided by Public Interest Registry for informational purposes only, and Public Interest Registry does not guarantee its accuracy. This service is intended only for query-based access. You agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: (a) allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass unsolicited, commercial advertising or solicitations to entities other than the data recipient's own existing customers; or (b) enable high volume, automated, electronic processes that send queries or data to the systems of Registry Operator, a Registrar, or Afilias except as reasonably necessary to register domain names or modify existing registrations. All rights reserved. Public Interest Registry reserves the right to modify these terms at any time. By submitting this query, you agree to abide by this policy.

Submit a Complaint for WHOIS

[WHOIS Inaccuracy Complaint Form](#)

[WHOIS Service Complaint Form](#)

[WHOIS Compliance FAQs](#)

NOTICE, DISCLAIMERS AND TERMS OF USE:

All results shown are captured from registries and/or registrars and are framed in real-time. ICANN does not generate, collect, retain or store the results shown other than for the transitory duration necessary to show these results in response to real-time queries.* These results are shown for the sole purpose of assisting you in obtaining information about domain name registration records and for no other purpose. You agree to use this data only for lawful purposes and further agree not to use this data (i) to allow, enable, or otherwise support the transmission by email, telephone, or facsimile of mass unsolicited, commercial advertising, or (ii) to enable high volume, automated, electronic processes to collect or compile this data for any purpose, including without limitation mining this data for your own personal or commercial purposes. ICANN reserves the right to restrict or terminate your access to the data if you

EXHIBIT 4

Check out our awesome tools.

November 2017 Pasco School Bond

Drop Box Locations »

Do you know where they are?

Doorstep Campaign »

Are you ready to knock doors?

Tax Calculator »

How much will you save on taxes in 2019?

Neighborhood Lookup »

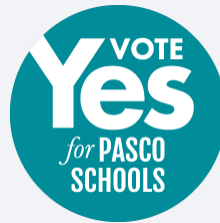
Do you live in a yes neighborhood?

Volunteer »

Can you knock on 10 doors?

Map »

Is your house on our list?



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Password

Enter the 10-digit phone number you used to sign up (numbers only):

Sign In

Text David at [509-845-4113](tel:509-845-4113) to sign up.

How much will you save in 2019?

See how the November 2017 school bond and new state legislation (the "levy swap") will impact your property taxes.

Enter your street address:

3500 W COURT ST

DISTRICT 101 • US POSTAL SERVICE

2017 BOND

APPROVED

REJECTED

YEAR	VALUE	TAXES	CHANGE
2017	\$0	\$0	—
2018	\$0	\$0	\$0
2019	\$0	\$0	\$0

*** Future values are unofficial projections.**

Please [email us](#) if you experience any issues with this calculator.

Why do my taxes go down so much in 2019?

Earlier this year, the Washington State Legislature passed EHB 2242 (the "levy swap"), which goes into effect in 2019. Currently, areas in the state with higher property values (e.g. Seattle) have lower levy rates, while areas with lower property values (e.g. Pasco) have higher levy rates. The purpose of the levy swap is to equalize the levy rates across the state.

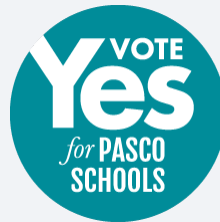
For Franklin County, this results in significantly lower levy rates starting in 2019.

Why do my taxes go up in 2018?

Tax rates in Franklin County (including school bond and levy rates) have been gradually decreasing over the past several years as property values rise. Although tax rates will continue to decrease in 2018, property values have risen so dramatically that some homeowners will experience an increase in taxes owed in 2018.

How are these projections calculated?

- Assessed values for 2017 and 2018 are provided by the Franklin County Assessor's Office [website](#).
- Assessed values for 2019 are projected assuming 5% annual growth.
- Bond rates for the November 2017 school bond are projected assuming a rate of \$0.59 in 2018 and \$0.56 in 2019.
- Levy rates are based on projections from the [tax impact analysis of EHB 2242](#) prepared jointly by the Office of the Superintendent of Public Instruction and the Department of Revenue.
- All other taxes for 2018 and 2019 are projected using a linear regression of [2015](#), [2016](#), and [2017](#) tax rates.



Do you live in a yes neighborhood?

Find out how your neighborhood voted in
the recent bond election.

Enter your street address:

Join **84** people who will be knocking on **1560** doors.

I can knock 10 doors

☐

We hate spam too. This information
will only be used for **this** campaign.

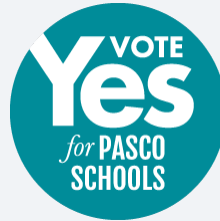
SIGN UP

How It Works

By analyzing historical election statistics, we've identified 3,558 strategic households throughout Pasco. We can knock on every single one of those doors, but not without your help. Sign up above to receive access to our web app later this month.

Don't worry, you won't have to attend any meetings! Whenever you're available, you can

open the app on your phone and start knocking doors. The app will show you which households on each street should be visited. Our system targets only registered voters who haven't submitted their ballots yet. Since the app is updated in real time, you'll know if an address has already been visited by another volunteer. We'll also provide you with a link to a handout that you can print from home beforehand.



© 2018 Pasco Citizens for Better Schools

43.8% of households are covered

Join our team of volunteers who will be visiting
3,558 strategic households in Pasco.



Join **84** people who will be knocking on **1560** doors.
That's around 2,638 voters!

I can knock 10 doors ☐

We hate spam too. This information
will only be used for **this** campaign.

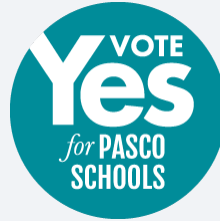
[SIGN UP](#)

How It Works

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LOADING MAP...

Can you knock 10 doors?

With your help, we can reach **3,558** strategic households in Pasco.



Join **84** people who will be knocking on **1560** doors.

I can knock 10 doors

☐

We hate spam too. This information will only be used for **this** campaign.

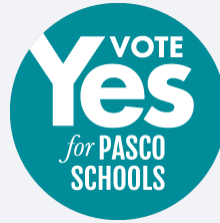
SIGN UP

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By analyzing historical election statistics, we've identified 3,558 strategic households throughout Pasco. We can knock on every single one of those doors, but not without your help. Sign up above to receive access to our web app later this month.

Don't worry, you won't have to attend any meetings! Whenever you're available, you can open the app on your phone and start knocking doors. The app will show you which households on each street should be visited. Our system targets only registered voters who

haven't submitted their ballots yet. Since the app is updated in real time, you'll know if an address has already been visited by another volunteer. We'll also provide you with a link to a handout that you can print from home beforehand.



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EXHIBIT 5



Regulating Candidates, Campaigns, and Lobbyists

Search



MENU

Browse



>

Browse

>

Campaign Explorer

>

PASCO CIT FOR BETTER SCHOOLS, 2018

PASCO CIT FOR BETTER SCHOOLS, 2018

Overview

Contributions

Expenditures

Loans

Pledges

Debt

Reports

No contributions have been reported by this campaign.

Follow the money FAQ

Data reflects what has been reported by the candidate's campaign, is updated once per day, and may not reflect the most recent report.



Public Disclosure Commission

711 Capitol Way S. #206
PO BOX 40908
Olympia, WA 98504-0908

Toll Free 1(877) 601-2828
Phone (360) 753-1111
Fax (360) 753-1112
Email pdc@pdc.wa.gov

Staff contacts

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[Comment on website](#)

Having issues finding something on the site?

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[Twitter](#)

EXHIBIT 6

EXHIBIT INTENTIONALLY BLANK