Mercer Islanders for Sustainable Spending Responses copied from Mike Cero emails PDC Case 82004

(Thu, 7 Jan 2021 at 9:56 AM) To:"'PDC Support'" <pdc@pdc.wa.gov> Mr. Young,

I have updated the C4 reports (attached) to reflect the best information I have available in documenting the quantities, candidates (Support (+) or Oppose (-)). The mailers/ads are attached. The naming convention cross references to the number expenditure in ORCA/Transactions, ie 12 of 38 is the 12th entry of the 38 Expenditures.

The C6 reports were late and it is my understanding there isn't anything I can do to 'right' the error.

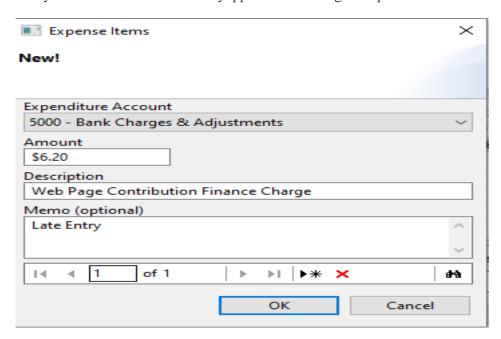
In both situations, ie the C4 and C6 reports the error filing or completeness was my fault in not clearly understanding the submission requirements. I'm sure going forward, my reporting quality will greatly improve. Thank you and of course I'm available if you have additional questions.

Mike Cero 206.419.0657

(Thu, 14 Jan 2021 at 7:00 AM) To:"PDC Support" <pdc@pdc.wa.gov> Mr. Young,

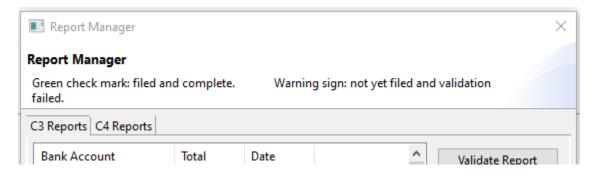
I don't remember exactly why I didn't put quantities on the C4 other than being too literal when entering the data in Orca. The specified requirement is "Description." I don't think description includes quantity. Especially since specifying "Description & Quantity" seems logical to include in describing the input explaining the expenditure. For instance, if you asked the common person/candidate, "Will you describe the flier you printed for XYZ candidate?"

That common person/candidate would say something like, "Well it was hard stock in blue with the candidate's picture on one side and the candidate's policy positions on the back side in black n white, etc, etc," Absent would most likely be the number printed unless specifically asked. Additionally, I reviewed one of the PDC You Tube Candidate training video. There was indeed a mention of quantity but only briefly and without the visual of any .ppt slides showing examples.



As far as the C6 goes, this one really caught me off guard. This was the first campaign where I managed a PAC. I logically relied on the Orca prompts in Report Manager. I concluded I was fulfilling all the reporting requirements by the Report Manager prompts with the "C3 Reports" tab and the "C4 Reports" tab.

Upon reflection, since almost all the information in the C6 is redundant with the C4, these reports could be combined into one report or Orca a C6 Report tab could be added that would populate with the C4 information.



Mike.