

WA Forward Response

Describe the relationship between The Leadership Council and WA Forward (do they share offices/staff/resources/etc...?)

Administrative Staff (Axiom and Josalun Hasz) handle administrative and fundraising for The Leadership Council. They are not involved with WA Forward in any way. No administrative resources are shared.

Who made the decision to establish WA Forward? Please identify the principal decision-makers.

Principal decision makers are Mark Schoesler and John Braun.

DMM Media received \$40,000 for consulting services, who made the decision to hire/contract with DMM Media? Please describe the nature of the consulting services provided for the committee.

Mark Schoesler and John Braun were the decision makers in the contracting with DMM. DMM is a full-service consulting firm, they provide media production, mail, etc.

DMM Media also received payment for independent expenditure political advertising and/or electioneering communications, is that correct? Please describe the nature of the services provided to the Committee by DMM Media.

Correct, DMM is a full service political consulting firm, worked with Schoesler and Braun to implement plan for independent expenditures in 2018, campaigns.

Who made the decision to hire/contract with Strategic Media Services, Inc? Please describe the nature of the services provided for the committee.

The decision was made by DMM Media.

Did The Leadership Council provide information to WA Forward to conduct its independent expenditure political advertising and/or electioneering communications concerning either targeting or messaging? How did WA Forward obtain that information?

Leadership Council didn't provide any electioneering communication concerning either targeting or messaging to WA Forward. The question misapprehends the nature of Leadership Council which provided funding to WA Forward not information.

Was Justin Matheson or Axiom Strategies involved with any aspects of WA Forward once the Committee registered with the PDC?

No.

Did The Leadership Council coordinate, consult, or communicate information concerning any of the activities undertaken by WA Forward to the SRCC, its Officers or principal decision-makers?

No.

It does not appear that WA Forward disclosed any expenditures made or incurred or in-kind contributions received, for the overhead costs required to run a political committee. Did WA Forward disclose those

overhead costs to run the PAC? If yes, please detail which expenditures, in-kind contributions or debts disclosed those overhead costs?

The only overhead was for treasurer/compliance which WA Forward paid for itself, all expenses were used for advocacy and paid directly to DMM.

Did the Leadership Council pay for or provide the overhead for the costs to run the Committee and engage in its activities?

No, Leadership Council simply made a direct contribution to the Committee which then spent the money.

Other than The Leadership Council, WA Forward's only other contributor was Citizens Alliance for a Legislative Majority (CALM) that contributed \$20,000 on October 11, 2018. Did WA Forward solicit that contribution from CALM? If no, please describe how the contribution was received.

Mark Schoesler on behalf of WA Forward solicited that contribution from CALM.