



**State of Washington  
PUBLIC DISCLOSURE COMMISSION**

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**Toll Free 1-877-601-2828 • E-mail: [pdc@pdc.wa.gov](mailto:pdc@pdc.wa.gov) • Website: [www.pdc.wa.gov](http://www.pdc.wa.gov)**

Oct. 18, 2018

Delivered electronically to "lisa@homerforyakimacounty.com"

Subject: PDC Case 38630

Dear Lisa Homer:

Below is a copy of an electronic letter sent to Raymond Sobato concerning a complaint filed with the Public Disclosure Commission (PDC).

As noted below to Raymond Sobato, the PDC will not be conducting a more formal investigation into these allegations or taking further enforcement action in this matter.

PDC staff is reminding you about the importance of compliance with RCW 42.17A.320, including the identification of the sponsor and the sponsor's address on political advertising, in future years in accordance with PDC laws and rules. Based on this information, the PDC has dismissed this matter in accordance with RCW 42.17A.755(1).

If you have questions, you may contact Alice Fiman at 1-360-586-4746 or toll-free at 1-877-601-2828, or by e-mail [pdc@pdc.wa.gov](mailto:pdc@pdc.wa.gov).

Sincerely,

/s \_\_\_\_\_

Alice Fiman  
Compliance Officer

Endorsed by,

/s \_\_\_\_\_

Barbara Sandahl  
Deputy Director  
For Peter Lavallee  
Executive Director

Oct. 18, 2018

Delivered electronically to "informedyakima@gmail.com"

Subject: Complaint regarding Lisa Homer, PDC Case 38630

Dear Raymond Sobato:

The Public Disclosure Commission (PDC) has completed its review of the complaint you filed against Lisa Homer, a candidate for Yakima County Commissioner.

The complaint alleged that Lisa Homer violated RCW 42.17A.320 by failing to identify the complete sponsor identification on political advertising sponsored by her campaign, including and include the sponsor's address and the words "Paid for" or "Sponsored by."

PDC staff reviewed the allegations listed in the complaints, the statutes, rules, and political advertisement requirements and the response from Lisa Homer.

Based on staff's review, we found the following:

- On April 10, 2018, Lisa Homer filed a Candidate Registration (C-1 report), declaring her candidacy for Yakima County Commissioner in 2018.
- Ms. Homer is a first-time candidate and she did not finish in the top two on the August 7, 2018 primary election and will not be advancing to the 2018 General Election.
- On Sept. 16, 2018, Lisa Homer filed a final Campaign Summary Receipts and Expenditure (C-4 report), where she listed \$16,132.57 in cash and in-kind contributions and \$16,132.57 in spending during her campaign.
- The political advertisement sponsored by Ms. Homers campaign included her campaign email address, website address and her telephone number to contact the candidate.
- In her response, Ms. Homer stated that she was aware of the requirement to include the sponsor identification on her political advertisements, but she ordered one mailer from an out-of-state company in Florida, and she did not see a final proof of the piece prior to it being printed. She stated *"I was referred to Postcardmania through our local post office for my mailer. They are located out of Florida. I sent over the material for their use and I even remember mentioning to the Alex, my salesman at Postcardmania that this needed to be added, since this was a common mistake among the printing companies. The mailer was done so late in the campaign and I didn't receive a final proof. It was too late after they mailed them direct to do anything about their mistake, the mailers arrived without the correction."*

Staff has determined that in this instance, the failure to include the complete sponsor identification by Ms. Homer does not amount to a material violation warranting further investigation. Based on this information, the PDC has dismissed this matter in accordance with RCW 42.17A.755(1).

If you have questions, you may contact Alice Fiman at 1-360-586-4746 toll-free at 1-877-601-2828, or by e-mail at [alice.fiman@pdc.wa.gov](mailto:alice.fiman@pdc.wa.gov)

Sincerely,

/s\_\_\_\_\_  
Alice Fiman  
Compliance Officer

Endorsed by,

/s\_\_\_\_\_  
Barbara Sandahl  
Deputy Director  
For Peter Lavallee  
Executive Director

cc: [lisa@homerforyakimacounty.com](mailto:lisa@homerforyakimacounty.com)